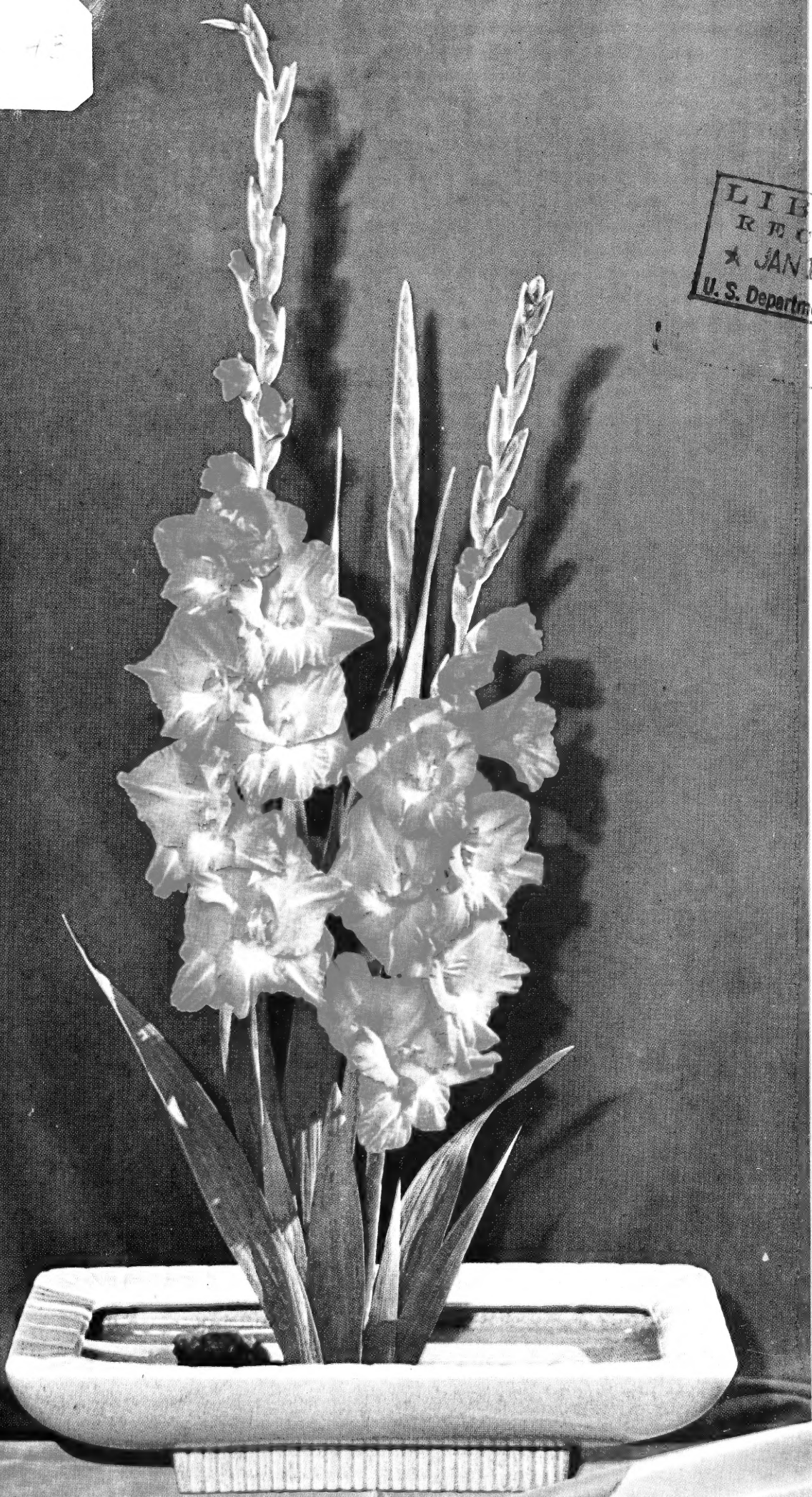


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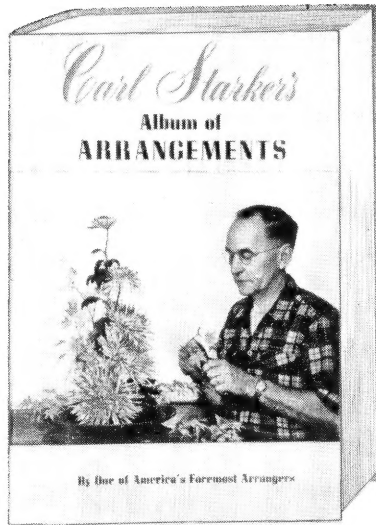
GLADS
FOR
1954

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U. S. Department of Agriculture



Novita Gladiolus
ST. CHARLES
MINNESOTA

A STARKER
ARRANGEMENT OF
SOUTHERN BELLE



Carl Starker's Enchanting New

ALBUM OF ARRANGEMENTS

FREE with Orders from This Catalog

When we first heard of the projected publication of this large volume, we promptly airmailed an order for 1000 copies, sight unseen, so great was our confidence in the brilliance of Carl Starker's work. To make such a large cash outlay for premiums when we could have used glad bulbs already on hand exclusively for extras may not be the way to show a big annual profit but I can't imagine any better way to give a BIG THRILL to a large section of the glad fraternity than by putting this magnificent, inspiring volume into their hands.

Viewing the superb arrangements, the exquisite color plates and halftones, the elegant typography, another prominent arranger asked Mr. Starker why he did not charge \$12.50 for this impressive album. Certainly it would easily be worth it! Yet it is available for only \$7.50 at leading bookstores all over America.

Containing more than 300 pages with over 200 halftones and 24 color plates, plus Carl Starker's inimitable explanations, this volume will teach you more about flower arrangement than a \$100 course at a florist's school. It is destined to become the most-prized volume in many a horticultural library.

Carl Starker is known among his friends as "the man who taught the Japanese flower arrangement". This, of course, is facetious since the Japanese originated the art, but Carl Starker has carried it to new heights and injected an element of infinite variety. Sameness is one fault you'll never find in Carl Starker's work.

You'll find hundreds of different kinds of flowers and scores of different types of foliage and vases used in this fascinating volume.

There are two schools of flower arrangement extant in America today: the school producing stiff, formal, architectural arrangements and the naturalistic arrangements have that light touch, that unstudied look, each one appearing as if it had just "happened," as if it were a happy accident.

You'll be surprised what lovely compositions you can make yourself after studying and absorbing the spirit of Mr. Starker's work. Certainly there is no better way of eliciting the "magic touch" in yourself than by steeping yourself in this delightful volume. Indeed, if flowers are your hobby, you owe it to yourself to acquire this most enjoyable book. If you already have it, may we remind you that it would make the perfect gift for a cherished friend. (There is nothing to prevent you from getting several copies if you desire.)

Our premium offer is most generous: Anything in our catalog, including collections and items from our wholesale list may be included in the total of your order. Bulbs will be shipped when requested or when the weather moderates but Carl Starker's delightful book will be mailed to you at once for your immediate enjoyment!

Price if purchased separately.....	\$7.50
With a \$20 order from this catalog.....	4.00
With a \$30 order from this catalog.....	2.00
With a \$40 order from this catalog.....	FREE

Our Introductions for 1954

Pink Diamond (440) (Fischer, 1954) (70 days) (White Christmas x Friendship) (Seedling No. 76-47)

A glance at the names of our 1954 introductions might give one the idea that we've been sashaying through Tiffany's or Cartier's, but the truth is more modest. We have a jeweler friend in a large Midwestern city, a registered gemologist, who specializes in rare and unusual gems. Once, on a visit, he said to us, "I have a ring here so beautiful I'd just as soon not sell it." Intrigued, we asked to see it. It consisted of a large and perfect natural pearl of a shimmering light pink color flanked by glittering triangular-cut light pink diamonds, the rarest of gems—the whole assembled in stark simplicity in a white gold mount. Truly it was a supreme creation of the jeweler's art.

"Pink Diamond" seemed a fitting name for a gladiolus of the self-same exquisite pink hue of these lovely gems and with the authentic sparkle of the glittering pink diamonds. Indeed, I cannot recall any glad in my experience that equals this one in frostiness of sheen, in overlay of diamond dust.

Pink Diamond grew uniformly 59 inches tall for us last summer with nearly every spike in bloom at once. Its 30-inch, spire-like flowerhead is beautifully proportioned, holding 8 heavily ruffled, heavy-textured round florets open at once in formal yet graceful array. Twenty-four buds is almost customary. Viewing a stereo picture taken last summer looking down two fairly long rows, we can see but a single crook and not a single short.

C. D. Fortnam, oft the victor as the most beautiful glad at the Eastern International show at Binghamton, N. Y., comes closest to Pink Diamond in perfection of beauty but Pink Diamond is much rounder in the floret as well as purer and deeper in tint and longer in flowerhead. Here truly is a gem of purest ray serene—a supreme product of Nature's art.

The Starker arrangement of Pink Diamond shown on page 5 was the most ethereally beautiful flower composition we have ever seen, but unfortunately sheen and delicacy of tint seem to elude the engraver so we'll have to ask you to believe that Pink Diamond is far more beautiful than printer's ink can portray. (Incidentally, it is much larger than the spike shown on the back cover which was grown from a No. 4 bulb.) The halftone on page 6 reveals its perfection of form.

Pink Diamond was one of six glads to win top rating out of 70 seedlings tested under code numbers in 1953 by the North American Gladiolus Council Test Gardens. It has won the seedling championship at show after show and when first exhibited at the Central International show at Madison, Wisconsin, in 1950 it won the three-spike grandchampionship. We honestly believe it to be of All-America calibre but kept it for our 1954 leader instead of entering it in the trials. (Our first All-America trial entries will be made this coming summer.)

"There is a crack in everything God has made," wrote Emerson, but you'll have a hard time finding it in this seemingly heaven-perfect glad.

For scintillating beauty in your garden, for a garden gem that will evoke a chorus of admiration, plant Pink Diamond!

"After very careful consideration we have come to the conclusion that 76-47 (Pink Diamond), which we now have in the house with 9 open florets, is the most

beautiful gladiolus that we have ever seen anytime, any place. It seems to be a color break—a livelier tint of orchid pink than other glads, even more so than Pink Chiffon, which is a great favorite of ours. The throat of near chartreuse is really something. The extreme ruffling alone of this glad would put it over in any color, but with its coloring plus its ruffling it is in a class by itself. I believe this glad will be your greatest introduction to date."

—J. P. Wood, Floralwood Gardens, Washington.

"76-47 (Pink Diamond) took all honors at the Watsch glad show at Provo, Utah, winning not only a blue ribbon in its color class but also a Champion Seedling ribbon, Division Champion ribbon, and Queen of the Show ribbon."

—Frank J. Contratto, Utah.

Any size, each, \$2; 6 for \$10; 12 for \$20.

1L, 1M, 1S, 10 Blbts. for \$6.

5L, 5M, 15S, 100 Blbts. for \$40.

½ pint bulblets for \$120.

Fire Opal (422) (Fischer, 1954) (75 days) (Gratitude X (Arethusa x White Gold)) (Seedling No. 318-47)

Our aforementioned jeweler friend is also a specialist in rare opals, with a collection which inspired us to name this vibrant golden-throated orange glad after the unique fire opal of Mexico with its flashing, flame-like colors.

Fire Opal grows to a height of 54 inches with six very large round florets open at a time on a spike of about 17 buds. The heavy florets are well attached and sumptuously ruffled. It cuts quite low, making it an ideal commercial type, with floret quality far superior to that of any other commercial orange of my acquaintance.

The Starker arrangement of Fire Opal on page 41 was incandescent in its brilliance in its original 3-D beauty. This variety looks especially rich in copper containers and against a turquoise background. Fire Opal is also shown in color on the back cover.

Purchasers of the back cover collection last year received Fire Opal as a bonus for trial. I'll now turn the mike over to those who have tested it:

"I had good luck again with your seedlings at the Mid-West Society show at Beatrice, winning best 3-spike seedling with your 318-47 (Fire Opal), which went on to be 3-spike GRAND CHAMPION of the show, surpassing some very good Spic & Span, Cotillion, Florence Nightingale, and Noweta Rose.

"318-47 did it again at the Omaha show and also went on to be GRAND CHAMP in 1952 at both Omaha and Beatrice and at both shows again in 1953."

—M. J. Hegarty, Nebraska.

"318-47 (Fire Opal) I like even better than..... All tall spikes with a beautiful contrast of colors."

—John Majeski (Redwood Gardens), Oregon.

"318-47 (Fire Opal) is deep orange with canary yellow throat and midribs, is ruffled, has good placement, a nice straight spike and a very pleasing color. A very fine glad."

—F. C. Wolfe (Dahlia Gardens), Indiana.

Any size, each, \$2; 6 for \$10; 12 for \$20.

1L, 1M, 1S, 10 Blbts. for \$6.

5L, 5M, 15S, 100 Blbts. for \$40.

½ pint bulblets for \$120.

Snowdrift (400) (Fischer, 1954) (75 days)
(White Christmas x Dawn
Glow) (Seedling No. 269-47)

From Dawn Glow, an outstanding breeder, and White Christmas, an outstanding beauty, came the hybrid vigor that expresses itself in 30-inch flowerheads with 10 open right down the row. This is the exhibitor's white par excellence. You'll love Snowdrift for its chaste round florets of heaviest substance and snowiest texture. Placement is very formal with bud count generally about 24.

Snowdrift was single-spike seedling champion at the Central International Glad Show at Madison, Wisconsin, in 1950 and has since won numerous awards. Like Pink Diamond and Fire Opal, it won an "A" rating in the 1953 garden of Mike Sherman who writes the annual glad summary for the February issue of **Flower Grower**. Like our other two introductions, it also won the coveted "worthy of introduction" label of the Hybridizers' Testing Group. It was next to the highest-rated seedling among 86 seedlings from 23 hybridizers tested in 1953 by the Rhode Island Gladiolus Society.

Here are some of its 1953 show winnings (see the alphabetical list and page 6.:

"Your seedling 269-47 (Snowdrift) won a First Class Certificate at the Central International Glad Show at Chicago and was also **SECOND DAY CHAMPION** in the Seedling Section."

—W. Jay Dittman (Registrar, North American Gladiolus Council), Michigan.

"A spike of your ruffled white seedling 269-47 (Snowdrift) grown and shown by Tom (?) Braddock at the LeRoy show was again given the award for best seedling in the show."

—Merle Doty (President North American Gladiolus Council), Illinois.

"269-47 (Snowdrift): This was very good—the best seedling that we grew. Head: 32 inches. Held 10 open florets and placement was excellent. Against heavy competition our spike of 269-47 was seedling champ of the Iowa State show this year. At the Minnesota State Show it won the NEGS Best Seedling rosette with 10 open florets and placement was excellent. Against heavy competition our spike of 269-47 was seedling champ of the Iowa State show this year. At the Minnesota State Show it won the NEGS Best Seedling rosette with 10 open florets. It was much admired by everyone and we noted numerous people making notations of the seedling numbers."

—Marvin and Meivin Schrimpf., Wisconsin.

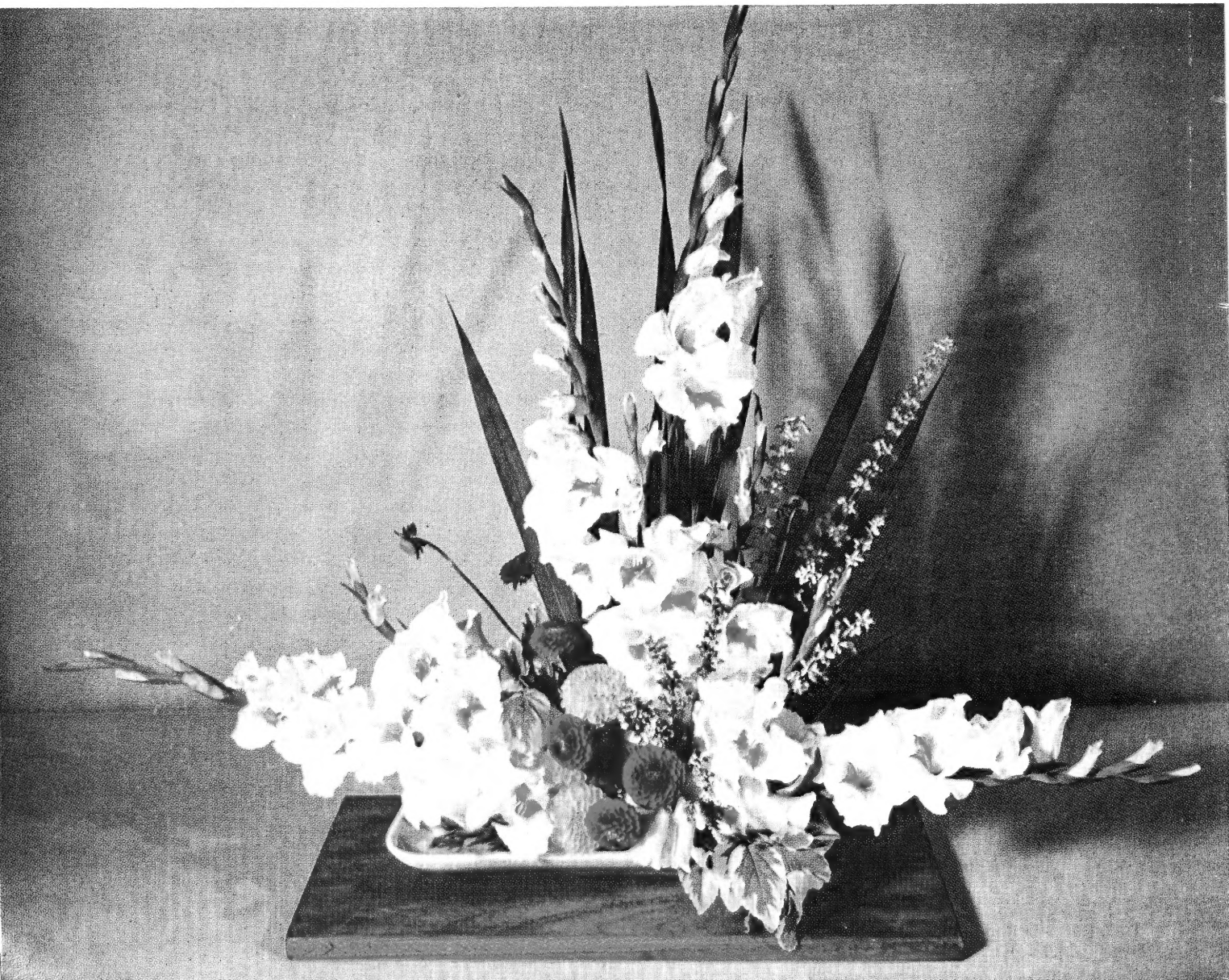
Any size, each, \$2; 6 for \$10; 12 for \$20.

1L, 1M, 1S, 10 Blbts. for \$6.

5L, 5M, 15S, 100 Blbts. for \$40.

½ pint bulbets for \$150.

An opalescent bowl enhances the grouping of blue salvia, oegipodium foliage and richly-toned dahlias that echo the velvety throat coloring of the handsome CRUSADER gladiolus.





Ceramic accessories lend a touch of pomp and circumstance to a classical composition of frosty PINK DIAMOND gladioli, ethereal rubrum lilies, fruit, and artemesia. (Much of the exquisite rose tone of both glads and lilies has been lost in the engraving.)

Comments On Our 1954 Introductions

"76-47 (Pink Diamond): Similar to Francesca but a lighter and clearer color; long flowerhead; good placement; a promising commercial."

—C. H. Melk, Wisconsin.

"The 76-47 (Pink Diamond) that is in our living room now has seven open, five more in color, and a total of 24 buds and blooms. It is plumbline straight, 57 inches tall with a 30-inch flowerhead. Florets are $4\frac{7}{8}$ inches in diameter, but the round shape makes them appear larger. Placement, health, etc. appear faultless. The florets are a uniform clear light rose pink with ideal ruffling and no hint of flecking. . . . Perhaps in my life I have seen a more beautiful spike than this, but at the moment I cannot recall one."

—Elmore J. Greening, Minnesota.

"Congratulations on your seedling 76-47 (Pink Diamond). At the Portland, Oregon, show last Saturday we took the GRAND CHAMPION award with it, and of course it was the best seedling. This was our first Grand Champ so we are mighty proud of it."

"76-47 grew beautifully for us. It had a long straight flowerhead and the florets were perfectly placed. When judged it had 5 open, 6 in color, plus 12, for a total of 23 buds. It stood on the 'big table' beside a Noweta

Rose with 9 or 10 open so you can see it had to be good to win. We think it one of the most beautiful glads we have ever grown.

"Your 318-47 (Fire Opal) shown by Frank Siebels won second in the 400 size seedling division."

—D. M. Merrin, Washington.

"Just had to drop a note to you to tell how truly outstanding 318-47 (Fire Opal) is for me. Suppose you have heard of the drought here in West Texas? Even though I have ample water, there is no substitute for rain and show-caliber spikes are the exception rather than the rule this year. We have experienced abnormally high daytime temperatures . . . about half of my 200 varieties have bloomed and thus far 318-47 is by far the finest spike. It has an extremely long flowerhead, perfect placement, and nicely ruffled florets of very heavy texture."

—Don Henderson, Texas.

"At the Connecticut Show 269-47 (Snowdrift) won the Connecticut Sweepstakes Class."

—Charles Larus, Connecticut.

"269-47 (Snowdrift) won the Seedling Championship and a Special Award at the NAGC Glad Show at Had-donfield, N. J."

—Clark Appleby, New Jersey.

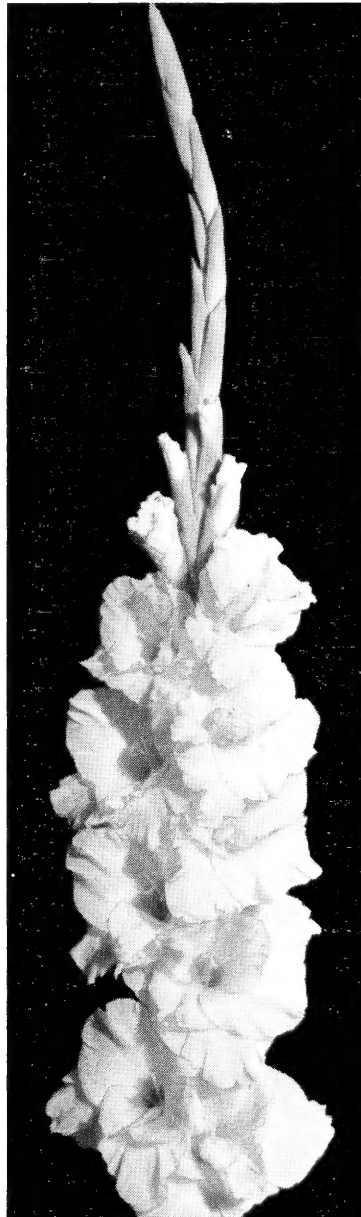
Sweet Sixteen



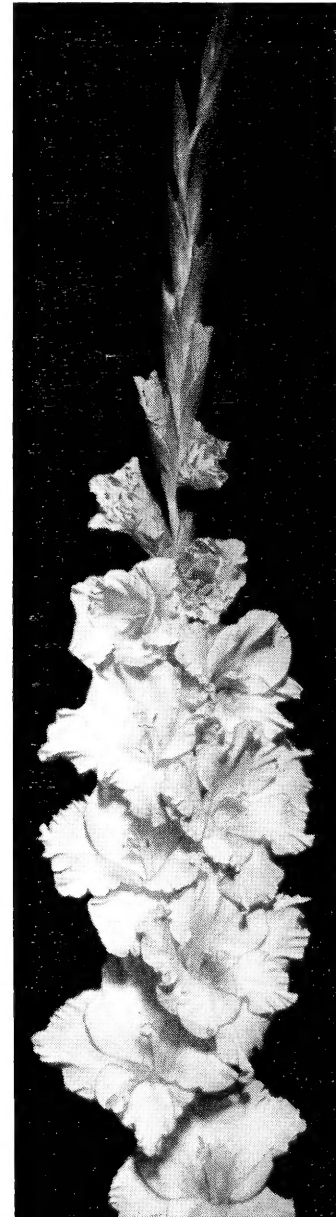
Florentine



Snowdrift



Pink Diamond



SPECIAL OFFERS ON OUR 1954 INTRODUCTIONS

Most glad originations introduced for around \$5 per bulb are sold largely to other growers and cataloguers the first year. By holding the price of a Noweta Gardens introduction down to a maximum of \$2, as we have done now for ten years, we have built up an extensive first-year retail clientele for our introductions. In fact the group of offers on this page has become one of the most popular features of our catalog.

Our low introductory prices are the result of testing and propagating seedlings one year longer than usual. As a result Noweta originations are not only in better supply when introduced but more fully tested as to quality, and, therefore, less likely to fall down after introduction. Every variety is tested by experts in different parts of the country before being offered. All three of our introductions this year received exceptionally high ratings at virtually every test garden.

In taking advantage of any of the splendid values offered below, please remember that early orders get the preference in bulb sizes. Because of the heavy demand, we often run out of large bulbs. However, medium bulbs do give fine bloom also and excel in propagation. We predict that you'll be thrilled to bloom these new beauties in your own garden.

TREASURE CHEST COLLECTION A	}	1 Bulb, Any Size, PINK DIAMOND	\$2.00	}	\$6.00 Value for \$5.00
		1 Bulb, Any Size, FIRE OPAL	2.00		
		1 Bulb, Any Size, SNOWDRIFT	2.00		
		1 Bulb, Each of TWO Outstanding Seedlings, Our Choice	FREE		
TREASURE CHEST COLLECTION B	}	2 Bulbs, Any Size, of Each of the Above 5 Varieties	\$12.00	}	\$12 Value for \$9.00
TREASURE CHEST COLLECTION C	}	3 Bulbs, Any Size, of Each of the Above 5 Varieties	\$18.00	}	\$18 Value for \$13.50
HOME GARDENER'S COLLECTION	}	30 Bulblets of Each of the Above 5 Varieties	\$15.00	}	\$27 Value for \$18
		1 L and 1 M of Each of the Above 5 Varieties	12.00		
SMALL GROWER'S COLLECTION	}	100 Bulblets of Each of the Above 5 Varieties	\$45.00	}	\$57 Value for \$37.50
		1 L and 1 M of Each of the Above 5 Varieties	12.00		
LARGE GROWER'S COLLECTION	}	¼ Pint Blbts., Each, PINK DIAMOND, FIRE OPAL, SNOWDRIFT	\$195.00	}	\$207 Value for \$150
		1 L and 1 M of Each of the Above 3 Varieties	12.00		

The All-America Gladiolus Selections

Watch for Them in 1955 or 1956!

You may have noticed how a small number of new roses are publicized each year as "All-America Rose Selections". Following the example of the rose growers, a group of the larger glad growers, including Noweta Gardens, in January, 1953, established the "All-America Gladiolus Selections" organization and set up a system of 25 trial grounds scattered throughout the United States and Canada to test in a variety of soils and climates glad seedlings that any North-American hybridizer may wish to enter and thereafter to select the few really outstanding ones for special recognition and publicity as "All-America Gladiolus Selections."

In the summer of 1953, 29 seedlings which had been sent in to the A.A.G.S. secretary by various American and Canadian hybridizers were tested under code numbers in these 25 test gardens. At the January,

1954, meeting of the All-America judges (in connection with the North America Gladiolus Council's convention in Baltimore) they will compare notes on the performance of these 29 seedlings and select by secret ballot any that they deem sufficiently outstanding to deserve to be called All-America winners. Public announcement will have to be delayed a year, or even two, however, until sufficient stock has been propagated to meet anticipated demand. This is why we say "Watch for the All-America Gladiolus Selections in 1955 or 1956!"

It is hoped that this new All-America Selections system will do for glads what it has done for roses, namely, stimulate the production of outstanding varieties and give the best varieties nation-wide publicity, while spreading the glad gospel generally.



Oklahoma: "Nordic Queen was beautiful and the last bud to bloom on the spike was almost as large as the first . . . We grow 10-20,000 glads and have a 'help-yourself' wayside stand . . . Weather was terrible here in June but Spic and Span produced some beautiful 30-inch flowerheads."—Mrs. Howard Carleton, Jr.

Washington: "Magnet gave two perfect, straight spikes from one bulb. Standing 6 feet 2 inches tall, with outstanding color, it brought exclamations from visiting friends."—Mrs. F. M. Clark.

Montana: "Ginger and Crusader were the best of your 1952 glads with me. Florentine and Mother Fischer were also extra good last year."—A. C. Gaudel.

An off-center grouping of three lovely spikes of ROSE-BUD PICOTEE gives line and form to our bowl arrangement. Three salmon-pink zinnias give weight at the rim, while the foliage placement gives a pleasing silhouette.

Quebec: "We were more than pleased with our glads last year. We received many compliments for such wonderful blooms. Their color, size, and quality far surpassed the blooms of any other glad bulbs we have ever grown."—Mrs. F. R. Davison.

Iowa: "The Magnet you sent me last year was wonderful. Rates number one in my garden."—Lois K. Miszner.

Say It With Glads

As I sit down to write this annual message to our friends and customers, there flashes on the inward eye recollections of the thousands of surprises and thrills with which the glad field greeted us in the course of a long, long summer, of the sixty or more fascinating arrangements which Carl Starker, with the aid of his charming wife, made up for us during their all-too-brief visit to Minnesota, of the many pleasant encounters with fellow glad-lovers which we enjoyed upon their visits to our field or at shows. Certainly the long hours of hard work in the nursery business offer many compensations, not the least of them being the opportunity to meet and make friends with some of the nicest people in the world.

In this regard I am reminded of Emerson's poem on **FRIENDSHIP**. Incidentally—to digress momentarily—Emerson's most famous poem has to do with a flower, the Rhodora, a modest cousin of the azalea native in New England. In it occur the famous lines:

"Rhodora, if the sages ask thee why
This charm is wasted on the earth and sky,
Tell them, dear, that if eyes were made for seeing,
Then beauty is its own excuse for being."

—lines which have become a part of every flower-lover's philosophy. Equally fine, but somehow much less well-known, is Emerson's poem on **FRIENDSHIP**, which I can't forbear quoting because of its beauty and pertinence:

"A ruddy drop of manly blood
The surging sea outweighs.
The world, uncertain, comes and goes;
The lover, rooted, stays.
I fancied he was fled,
But after many a year
Glowed unexhausted kindness
Like daily sunrise there.
My careful heart was free again:
Oh, friend, my bosom said,
Through thee alone the sky is arched,
Through thee the rose is red.
All things through thee take nobler form
And look beyond the earth;
The mill-round of our fate
Appears a sunpath in thy worth.
Me, too, thy nobleness has taught
To master my despair;
The fountains of my hidden life
Are, through thy friendship, fair."

In these beautiful lines, Emerson has touched on one of life's basic truths, that to have zest and significance, life must be viewed through the heart.

To fall in love with some aspect of God's creation, such as flowers, invests them with a charm otherwise unrealized. This is the state of affairs prosaically known as "having a hobby." So much of one's own happiness, and so much of the opportunity to create happiness for others, depends on having worthwhile hobbies. Thus it becomes important to choose one's hobbies wisely and not to limit one's self to one. Naturally, flowers seem to me to constitute the ideal subjects for hobbies and while I do not want to put one flower ahead of another, I do think that every flower lover ought to grow some glads. Never was nature in a more generous mood than when she created the gladiolus. How easily—if one has but a small glad garden on even a single row of glads in one's vegetable garden—how easily one can cut whole armsful of glorious color—especially those ravishing pinks which are nearly everyone's favorite—to bring into the house for home decoration or to give to appreciative neighbors. There's no nicer way to "say it with flowers"—

no more colorful, more generous way—than to "say it with glads."

Glads are not just a business with Noweta Gardens nor a means of earning a livelihood. They're primarily a hobby. That is why we take so much pleasure in bringing to you our unusual catalog and try to do all we can to make glads as a hobby as pleasurable as possible for our customers.

I hate to drop down to mundane things, but we do have to face them, don't we? Hobbies can be expensive, but in this regard I am happy to say that of all the hobbies I know, glad-growing seems to be the most self-financing. Every year customers write in to tell us how many glads they have sold as cut-flowers—\$200 from a city lot, etc. Often stay-at-homes earn substantial sums in this fashion. It's better than taking subscriptions to magazines because your customers come to you instead of your having to go to them.

The high-point of our 1953 summer, as I look back on it now, was our seedling meeting at our local Congregational Church on August 2. In addition to the seedlings themselves, several hundred in number, Carl Starker, who had just arrived on July 30, had made up, in a little over a day's time, 38 perfectly charming arrangements, which, with the seedlings, completely filled the basement of the church. In the afternoon, Mr. Starker gave one of his inimitable lectures and demonstrations of the art of flower arrangement, during which he made up seven additional intriguing compositions. About 250 glad fans from nearby states and local flower lovers filled the auditorium of the church where the "text" was the somewhat unusual one of the beauties of God's creation.

A week after the seedling meeting we attended the Central International Glad Show at Chicago, where 21 of our seedlings won awards. We also had a commercial display, including some striking vases and baskets made up for us by our good friends, Don Henderson of Lubbock, Texas, and Adele Cahlander of Minneapolis, Minnesota.

Incidentally, the Central International Glad Show next year will be at Rochester, Minnesota, in the air-cooled Mayo Auditorium. Rochester is only 20 miles west of St. Charles, and, if all goes well, we hope to have a nice display there. Carl Starker has agreed to be on hand to make up a few dozen of his incomparable arrangements. You're invited! By all means try to come, and bring your friends.

After two years of solid color in our catalog, we are re-introducing a few halftones. This comes as a result of Mr. Starker's insistence on their merit, and we do have to admit that **form** as a whole and in its details shows more sharply in black and white than in color.

Our 1953 Honor Roll is as follows: Harrisburger, Francesca, Statuette, Sierra Snow, Prospector, Edgewood, Stormy Weather, and Rosita. These are the newer sorts (my own excluded) which were outstanding last summer and have never previously appeared on our honor roll.

Elsewhere in this catalog is an announcement of the newly-established All-America Gladiolus Selections system. We have great expectations that the AAGS will accomplish wonders in improving and popularizing the gladiolus.

In conclusion, I want to thank you again for your many fine letters. It's great to belong to the fraternity of glad-lovers! I hope you will all have a wonderful year with your hobby in 1954.

Carl Fischer



**SPECIAL PREPAID OFFERS on the Most Beautiful of
all Lavendars: WEDGWOOD**

HOME GARDENER'S COLLECTION: 10L, 20M, 30S (a \$3.60 value) for \$2.40
 SMALL CUT-FLOWER COLLECTION: 10L, 25M, 100S, ½ Pt. Blbts. (a \$10.00 value) for \$7.50
 LARGE CUT-FLOWER COLLECTION: 25L, 100M, 250S, 1 Pt. Blbts. (a \$20.00 value) for \$14.00

SPECIAL PREPAID OFFERS on the Corsage Glad: CREAM ORCHIDS

HOME GARDENER'S COLLECTION: 2L, 5M, 10S (a \$2.80 value) for

\$2.00

ARRANGER'S COLLECTION: 10L, 10M, 10S, 100 Blbts. (a \$9.20 value) for

\$7.00

A heavy pecker on a broad wooden base gives width to our rhythmic movement of ruffled CREAM ORCHIDS. Hosta leaves give an ascending movement by their careful placement.



Noweta Gardens

"No-we-ta" is the Indian word meaning Beautiful



ST. CHARLES,
MINNESOTA

THRIPS-FREE BULBS

Before the discovery of DDT (now obtainable at any drug store) thrips, minute sucking insects that silver the foliage and injure the quality of the blooms, were a serious menace to glads. DDT, however, is 100% effective. Immediately after digging and washing our bulbs, we dip or dust them with DDT and also with Spergon to eliminate all thrips and prevent disease. This treatment, coupled with rapid curing in heated curing rooms assures you of the healthiest and handsomest bulbs we are able to produce.

Since we grow our stock in fertile corn-belt loam and harvest only bulbs grown from small bulbs and bulblets, we have only peppy young, high-crowned stock to ship our customers—bulbs that produce long flowerheads the following year.

INSTRUCTIONS FOR ORDERING BULBS

All orders for \$3.00 or over are POSTPAID. Prices in this list are net. All orders must be accompanied by cash in full. All stock is guaranteed true to name, disease-free, and thrips-free. All stock is offered subject to prior sale. If any of our customers is willing to pay the transportation charges on his order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

Where bulblets are listed by the packet, 50 to 100 or more will be included in each packet. Excellent value guaranteed.

FIVE BULBS WILL BE SOLD AT ONE-HALF THE PRICE OF TEN, but no single item will be accepted for less than 20 cents, unless quoted. If no 10 price is stated, it may be found by multiplying the price of a single item by 8.

We earnestly urge you to order as early as possible to avoid disappointment. All orders filled in rotation.

If you write us about an order previously given, or if you send us a second order and wish both orders to be shipped together, please mention the date of your first order or date acknowledgment was received.

If your order is partly from the retail prepaid list and partly from the wholesale NOT prepaid list, please include extra postage to cover transportation on the wholesale items.

No orders can be accepted after June 1.

If you are not completely satisfied with your order you will be doing us a favor by writing to us about it.

BULB SIZES

Bulbs are graded into six different sizes. No. 1 size is 1½ in. and up; No. 2, 1¼ in. to 1½ in. with ¼ in. variation down to No. 6 size, which is ½ in. and under. In the retail list where Large, Medium and Small are used. Large will consist of No. 1 and No. 2 sizes, or No. 1 size as long as they last. Medium consists of

No. 3 and No. 4 sizes, or No. 3 size as long as they last. Small sizes consist of No. 5 and No. 6 sizes. Early orders will get preference on the size. If you order Medium sizes for instance, and you get part or all No. 4 bulbs or ¾ in. to 1 in., please do not write us that we have given you the wrong size. It's simply because we are out of No. 3 size, and No. 4 bulbs also go as Medium size. Medium bulbs will almost invariably bloom, although not quite as large a spike can be expected as from a large size. Small-size usually will bloom, but not always.

PRICE OF CATALOG

Customers receive our catalog from year to year automatically and without charge. If you desire an additional copy for yourself or for a friend, kindly send 25c. (Catalogs actually cost us much more than this nominal charge.)

If you have sent for our catalog without subsequently ordering, your name will be dropped from our mailing list unless you request our catalog anew and enclose 25c.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

KODACHROME SLIDES

We have several sets of kodachrome slides each showing recent glad introductions, artistic glad arrangements, and miscellaneous scenes. Some of these sets are standard 35m color transparencies suitable for projection. Others are three-dimensional STEREO kodachromes with which we furnish hand viewers. There are approximately 150-200 slides in each set, including many new ones added each year. Rental fee to either flower clubs or individuals is \$3.00. Both sets for \$5.00. Let us know in good season the dates on which you would like to rent our slides. AFTER VIEWING THEM, PLEASE FORWARD THEM PROMPTLY SO THAT SOME OTHER FLOWER CLUB OR GLAD SOCIETY MAY HAVE A CHANCE TO ENJOY THEM ON A SCHEDULED DATE.

As a special service to our customers, we are enclosing an order blank for a subscription to POPULAR GARDENING, America's new all-garden magazine, which contains many excellent articles on every phase of gardening. POPULAR GARDENING will help and inspire you to have a better garden. Note the attractive introductory rate. Send your subscription direct to POPULAR GARDENING.

Headliner Glads for 1954

A Critical Selection of the World's Finest Glad Varieties

Glad fans generally want to know three things about a variety which they have not yet had a chance to try out for themselves: 1. How beautiful is it? 2. How valuable is it as a cut-flower? (i.e., how does it rate in performance?) and 3. How large is it?

The generally adopted 500, 400, 300, 200, 100 size classification, explained on colored sheet, accurately describes the floret size. To assist in respect to beauty and cut-flower value, we devised the following rating system and inaugurated it four years ago as an experiment. Customer-reaction has been so favorable that we plan to continue it. In preparing the ratings, I have again sent out questionnaires to a number of persons of my acquaintance whom I feel to be among the best glad judges in the country, including both fanciers and growers. Also, as in previous years, I have refrained from rating my own varieties, leaving it to the friends with whom I consulted to do this for me.

Because glads often vary in performance from place to place and from year to year, especially when not acclimated, I want it to be clear that I am not presenting these ratings in a dogmatic spirit. Others are fully as much entitled to their opinions of varieties as we are. However, I think that these ratings, based in most cases on rather extensive growing experience and representing a consensus (and not solely my own opinion) will give a pretty good average picture of the merit of each variety and thus prove helpful to our customers.

KEY

- ★ moderately beautiful
- ★ ★ beautiful
- ★ ★ ★ very beautiful
- ★ ★ ★ ★ supremely beautiful
- suitable for home garden only
- • good local cut-flower
- • • very good cut-flower type
- • • • excellent commercial type

Abu Hassan ★ ★ ★ (378) (K. & M., 1946) (80 days) (Pelegrina x Amur) If you know and love the glossy, deep blue-violet petunia, Elk's Pride, you will also love this unique gladiolus which shares both the color and the sheen of this unusual petunia. If you do not already grow Abu Hassan, you will undoubtedly want to add this glorious deep blue-violet color to the rainbow in your glad garden. Its color is not only rare among glads but rare among flowers of any kind.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Ace of Spades ★ ★ ★ (454) (Sisson, 1950) (85 days) (King Lear x Preussen's Gloria) This rich-toned deep maroon is the nearest to black of any glad in our list. Its large, plain-petalled florets have a triangular form and a glistening black-silk sheen. A rangy grower. Stands heat better than most maroons.

(L 1-.50; 10-4.00) (M 1-35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Albion ★ ★ ★ (400) (Palmer, 1951) (95 days) ((Trylon x Seedling) X (Picardy x Wasaga)) This may be Prof. Palmer's best white. With us it grew arrow-straight and trylon-tall. Florets are chalky white with just a faint touch of cream in the throat. Albion should be a splendid cutter.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

A. L. Stephen ★ ★ ★ (433) (Winsor, 1942) (85 days) (Alpheus Seedling x Picardy) We'll leave it to the engraver to describe this nicely-blotched salmon-pink (see illustration on page 25.)

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. 10-.25; 100-1.00)

Andrena ★ ★ ★ (406) (Armstrong, 1950) (85 days) ((Elizabeth the Queen x Allecta) X (Rosewings x Picardy)) A delightfully ruffled pale rose-pink with creamy throat, it has round florets of fine substance and waxy sheen. One of the loveliest of the cool pastels.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Aureole ★ ★ ★ ★ (410) (R. Pruitt, 1948) (80 days) This magnificent yellow, of unknown origin, remains one of our top-favorite glads of all time. Its exuberant ruffling, lavishly broad-petalled round florets, and satisfyingly stretchy spikes have everything a fancier craves in a glad and far more than a florist has a right to expect in a fine commercial. Aureole rivals Gold in beauty but is a lighter, softer yellow with heavy, translucent substance and a sparkling waxy sheen. A must-have in every glad-garden. Pictured on pages 24 and 25.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Autumn Moon ★ ★ ★ (510) (Fischer, 1951) (75 days) (White Gold X (Autumn Gold x Cream Seedling of Gloaming)) If you've been looking for a yellow Picardy, here it is! The enormous saucer-like florets of this clean light yellow yield nothing to Picardy in respect to size. Many garden visitors have held this variety in high esteem and several fine testimonials have been sent to us regarding it.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.35) (Blbts. Pkg. .25)

Babs ★ ★ ★ (210) (R. Pruitt, 1945) (65 days) Babs may be described as a midget Aureole. Its trim little spikes of ruffled light yellow are delightful for make-up work. A valuable extra-early cutter. One of the finest small-flowered glads. We rate it two dots for commercial value only because too few florists realize the value of small-flowered glads.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. 10-.25; 100-2.00)

"May I congratulate you on your beautiful and valuable catalog. It is a real service to glad growers to find honest ratings . . ."

—Mary C. Seckman, West Virginia.



Rita Millard Holds an Armful of SWEET SIXTEEN, the Pure-pink Sport of Beauty's Blush. Beside Her in the Row Is a Spike of Steeple-flowered MOTHER FISCHER.

Beauty's Blush ★ ★ ★ ★ (400) (Fischer, 1947) (75 days) (Margaret Beaton x Choice Seedling) It's not often that a glad is tops in both beauty and performance. Too often the most beautiful ones are not the easiest growers, or, if easily grown, their florets are so heavy they cannot stand the rough handling involved in shipment. Similarly, the varieties that ship the best are often a trifle on the plain side in the eye of the fancier. So it is a special pleasure to find a few glads like Beauty's Blush that are both supremely beautiful and commercial aces. Beauty's Blush is a sparkling, frosty white exquisitely and faintly blushed a cool rose-pink. A touch of cream warms the throat. The whole effect is as delicate as the blush on a young girl's cheek, as exquisite as the tint of sunset on sparkling, new-fallen snow. From seven to nine serenely carved, round, plain-petalled florets are open at once on wonderfully stretchy spikes, regularly five feet tall. Florists love Beauty's Blush because the pink, white, and cream in it echo the tones of deeper pinks, rose shades, and snowy white, making this the ideal "blender" when the buying public seeks the usual variety of colors. When used alone, Beauty's

Blush is truly "the pastel of pastels". Make this one of the cornerstones of your glad collection.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Bibts. Pkg. .25)

"Year after year Beauty's Blush has been a model of everything a glad should be in the garden."

—John Zweifel, Wisconsin.

Better Times ★ ★ ★ (376) (K. & M., 1946) (70 days)
(Said to be derived from Allegro x Max Reger) Here is what I truly consider the most beautiful so-called "blue" glad. Actually it is a light violet with a deeper violet spearhead tipped with creamy-white in the throat. Seen in the shade or at twilight when the blueness of objects becomes more intense because of a shifting of the "rods and cones" in the retina, Better Times looks as blue as a blue iris. Its blue-violet color is unusually smooth unlike that of the larger and better-known Ravel. This glad sells so well I have trouble retaining adequate propagating stock.

(L 1-.25; 10-2.00)

Betty Duncan ★★ ★ (422) (Benedict, 1949) (85 days) (Donna x Royal Gold) In color Betty Duncan is a clean near-orange blending to a soft yellow throat. The stylishly-sculptured blooms (5-7 in number) embellish a wonderfully stretchy flowerhead on plants five and one-half feet tall. I have never seen a finer glad for commercial use. As a cut-flower, Betty Duncan is better than Ginger. You can stock "Betty" with the utmost confidence. It seems to get better each year. Illustrated on page 24.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Birch Red ★★ ★ (552) (Rich, 1945) (90 days) (Picardy X (Morocco x Superior)) For really vibrant color, we recommend this classically formal, radiant deep-red. A very tall grower with a formal, two-row spike of sculptured, plain-petalled blooms. Not a maroon but about the deepest of the true reds.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Blazing Fire ★★ ★ (450) (Visser, 1949) (70 days) The special merits of this Dutch glad are its earliness and fiery, scarlet hue which rivals the brilliance of our own Bonfire. Those who need an early scarlet cutter should try Blazing Fire.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Boise Belle ★★ ★ (343) (Roberts, 1948) (95 days) ((Picardy x Betty Nuthall) X (Wings of Song x Maid of Orleans)) This widely-praised and highly distinctive glad really opened our eyes last summer, producing tall ribbony spikes that held us entranced. The coloring, salmon and gold, reminds one of Betty Nuthall, one of the greats of yesteryear, but Boise Belle has such a large golden throat that the salmon is reduced to a broad picoteeing. A gorgeously ruffled glad of heavy substance that strikes an air of the unusual.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Boldface ★★ ★ (533) (Evans, 1947) (80 days) The vogue for orchid-throated glads and oddly-blotched varieties has swept this striking salmon-scarlet with saucy two-tone blotch into a niche of popularity. One sees lots of fine spikes of Boldface, at the shows. It's a glad that anchors itself in one's memory. We marvelled at the magnificent spikes of Boldface in our field last summer.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)

"Cream Orchids and Dark David were exceptionally good."
—K. W. Schaible, Washington, D. C.

A "living picture" of ROSARIO glads in a triangular grouping with creamy dahlias and lythrum as a center of interest. Note how the placement of the hosta foliage creates a feeling of upward movement, while the glad foliage enlivens the silhouette.



Bonfire ★★★ (436) (Fischer, 1950) (85 days) (Dr. Hoeg x Centennial) This vivid vermilion-scarlet with glossy, enamelled sheen is a most consistent grower, easily opening eight well-rounded florets on uniform, flagpole spikes. The most brilliant gladiolus in our entire list and an ace cut-flower. If you prefer the bold colors that call to one from a block away, don't pass up Bonfire!

(L 2-.30; 10-1.20) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Bo-Peep ★★★ (240) (Butt, 1948) (65 days) (Crinklette x Mibloom) This tiny, frilly, buff glad is a gem for small arrangements. Try a little Starker artistry with this most appealing subject. Use it alone or in combination with Little Gold and Twinkles and other garden flowers. Little Bo-Peep will hop, skip, and jump her way into your heart.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Burma ★★★ (562) (Palmer, 1943) (85 days) (Premier Henry x King Lear) Still unchallenged is this glorious rose-red glad. Take a look at the grandparents of Burma: Premier Henry comes from Pfitzer's Triumph and Minuet; King Lear from Picardy and Ramesses. With three aristocrats of beauty behind it, and one goliath of vitality (Ramesses), how could Burma fail to be a super-glad? Democracy has its place in the culture of a trial ground, but breeders of both plants and animals had better look to the "aristocrats" to launch a successful breeding program. How right Prof. Palmer was in saying that virtually all the great glads come from 5% of the potential parents! The six-inch, saucer-like florets of Burma are lavishly fluted and frilled. Make this a cornerstone of your glad collection!

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Burma Rose ★★★ (562) (Lasch, 1953) (85 days) (Sport of Burma) Many glad fans consider Burma the greatest glad of all time. Now this great glad is beginning to sport extensively just as Picardy did a decade or more ago. In Burma Rose we have the rose-red of Burma transformed into a beautiful soft, velvety rose shade much like that of Miss Wisconsin with a rose-red blur deep in the throat. In size, form, and substance it appears identical with the great glad from which it mutated. You can't go wrong on this one.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00)
(S 1-1.00; 10-8.00) (Blbts. 1-.25; 10-2.00)

C. D. Fortnam ★★★ (400) (Kadel, 1950) (90 days) (Red Penny x Myrna) Named for the late C. D. Fortnam, the greatest glad exhibitor of his time, this Kadel origination is one of the supreme beauties in our list. Our picture on page 25 is fairly accurate but scarcely pink enough. The actual color is a waxy pale rose-pink blending to a slight creaminess in the throat. The heavy substance, intense frilling and fine spike length complete a truly ravishing ensemble. A delicately colored glad is either very, very poor (if it has poor substance) or very, very good (if of heavy substance and waxy texture). C. D. Fortnam is indeed very, very good.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Carnival ★★★ (437) (Butt, 1947) (85 days) (Flagship x Algonquin) The pictures on pages 25 and 35 tell the story of this white-throated scarlet-red better than words. Carnival is a bright scarlet-red with a large snowy throat—truly a realistic exemplification of the gay carnival spirit.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Chivalry ★★★ (466) (Fischer, 1952) (85 days) (Elizabeth the Queen x Rose O'Day) The only lavender that resulted from the cross which produced Noweta Rose, Elmer's Rose, etc., Chivalry reveals a marked family resemblance to its famous relatives. In vigor, number open, and frosty sheen, Chivalry is a standout. Crooks under some conditions.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Circe ★★ (523) (K. & M., 1949) (85 days) (Axioma x Regenbogen) Named after the sorceress in the Odyssey who wove a spell over Odysseus and his men by her elaborate repasts, this glad will weave quite a different kind of spell over fanciers who bloom it in their gardens. Circe is a massive, plain-petalled scarlet-orange with a small cream marking in the throat. Our picture on page 25 reveals the fine spike Circe produces but doesn't quite catch its soft, yet bright, in-between shade of scarlet-orange.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Col. Atkinson ★★★ (466) (Williams, 1951) (100 days) This new lavender from the Pacific Coast will appeal to exhibitors who like to display towering spikes with 10-12 open blooms. Plant it early, however, if you want to bloom it by show time, for it ranks with Regal Red as the latest bloomer in this catalog. Col. Atkinson is practically a self-color: very deep lavender, nearly midway between lavender and purple. Not exactly a glad to go into ecstasies over, but a sure prizewinner when the judges start tallying buds and blooms. A formal spike-maker with round, flat-open florets. Well worth trying.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Columbia ★★★ (407) (Roberts, 1951) (80 days) ((Picardy x Puritan) X Myrna) X Corona) Columbia was put out as an improved Corona and that is exactly what it appears to be. If this proves as vigorous as it is beautiful, it is bound to go far. Columbia opens about eight florets round as a full moon, each with a lacing or corona of pink at the edge. The ground color is creamy white. The whole flower exhibits much more refinement than its pollen parent. I think you will concur with our high rating of Columbia.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

"Magnet has given me the greatest show of color or any glad I have grown in the 60 years that I have grown these loveliest of flowers. Believe it or not, Magnet has given me the thrill of a lifetime . . . it has produced a spike 64 inches tall with six sets of buds totaling 86 florets. None of my friends has seen anything like it."

—John J. Thomlay, British Columbia.

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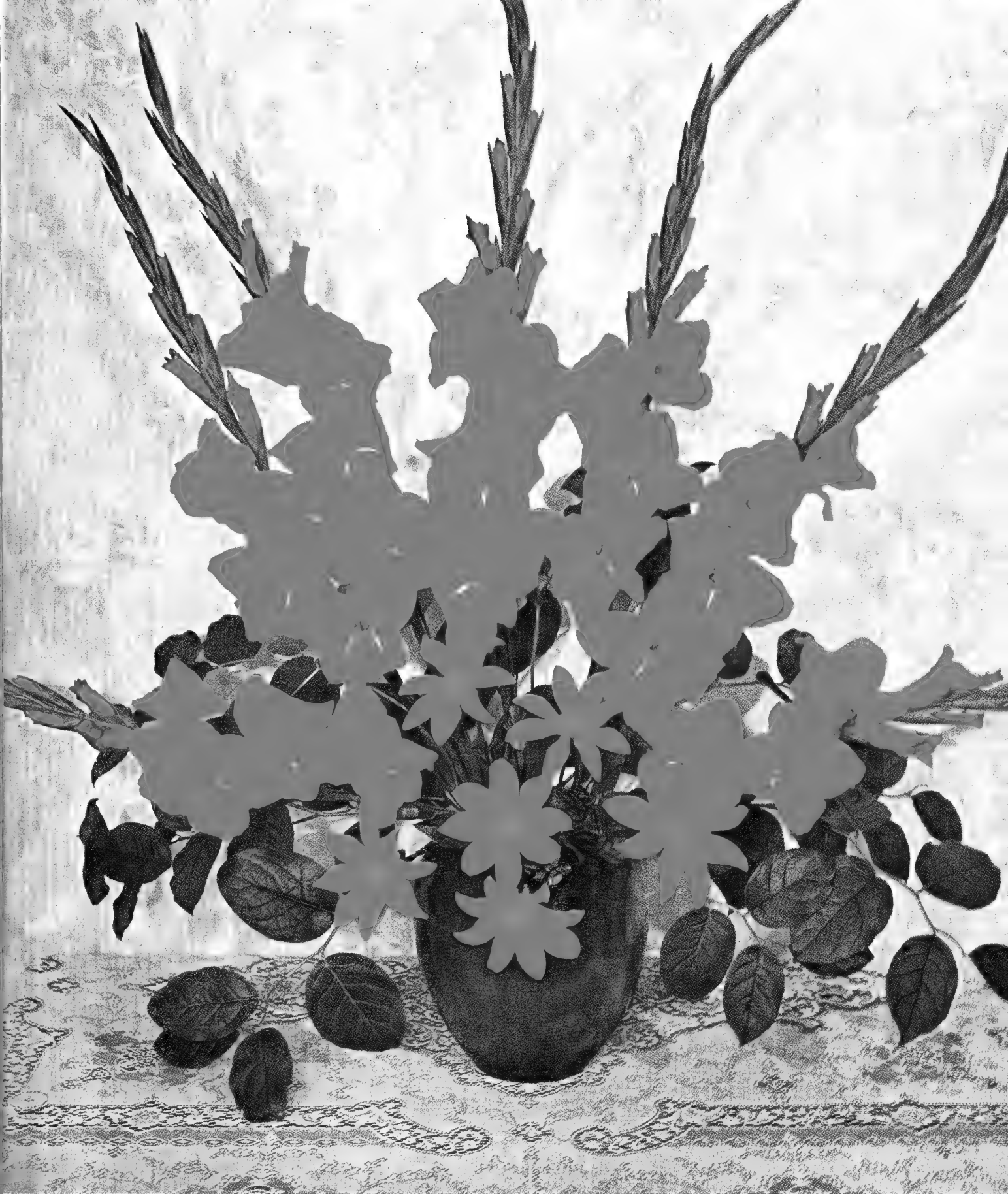
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A Starker Arrangement of Snowdrift.

Coral Ace ★★☆☆ (532) (Bunn, 1952) (85 days) (Sport of Burma)
Imagine lustrous, ruffled Burma in a waxy, glowing coral pink and you have Coral Ace This glad reminds one of the color of Premier Henry, a salmon-pink parent of Burma.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Cordova ★★☆☆ (432) (Palmer, 1949) (70 days) ((Picardy X (Mrs. T. E. Langford x Picardy)) X Commando) One of Prof. Palmer's less-advertised introductions, but surely one of his best. For three years straight, Cordova has given us superb, clean-cut, plain-petalled spikes of a warm, bland salmon pink. Cordova is simply an all-around fine glad!

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Connecticut Yankee ★★☆☆

(441) (Schenetsky, 1944) (85 days) This magnificent light pink, with small reddish spearhead deep in the throat, which produces show spikes with eight to ten open florets right down the row, was a shade below par last season. Our picture on page 25 is slightly too pale but reveals the massive type of show-spike which Conn. Yankee customarily produces.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Cream Orchids ★★☆☆ (406) (Fischer, 1951)

(70 days) (Rose O'Day x Poet's Dream) From Shirley Temple (a parent of Poet's Dream) comes the creamy color and waxy texture of this exotic new glad. Cream Orchids is the second most beautiful cream-colored glad in existence in my estimation. The most beautiful one, Connie G., is such a weak grower here that I did not dare to catalog it. Perhaps it does better elsewhere, but in this locality the admittedly potentially gorgeous Connie G. won't make more than one tall spike in ten, whereas Cream Orchids will make prime spikes nearly five feet tall right down the row. For a rather accurate picture of Cream Orchids, turn to the Starker arrangement on page 11. Note the smooth waxy texture, the airy ruffling, the touch of laciniation. Ordinarily I dislike laciniation in glads, though enjoying its bizarreness in parrot tulips. But in the case of Cream Orchids the combination of laciniation and ruffling of the broad, waxy petals in conjunction with the airy grace of the florets on the wiry stem produces an effect truly orchid-like in respect to form. Cream Orchids is a glad that we grow fonder of each year. It wears well in our affections. Its color is so harmonious in any color scheme of interior decoration that I believe it will go a long way as a florist's flower.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

"Cream Orchids is a darling . . . We like Beauty's Blush as much as ever and she must like us because she was exceptionally good in spite of the fact it was hard to give her enough water."

—Stone Sisters, Minnesota.

Crown Jewel ★★☆☆ (406) (Fischer, 1951) (70

days) (Rose O'Day x Ophir) This ruby-throated color-gem is a standout for sheer beauty. On pages 20 and 35 are such accurate pictures of Crown Jewel that descriptive color comment would be redundant. You will love its freedom from flecking, its stretchy spikes, and sparkling, stardust sheen. The color, which is a light rose-pink verging on lavender, glows like a rare sapphire or tourmaline. In sparkling color-beauty this is surely a royal gem!

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Crusader ★★☆☆ (301) (Fischer, 1952) (65 days) ((Rose O'

Day x Legend) X (Elizabeth the Queen x Lavender & Gold)) Here is the orchid-throated glad deluxe; a frosty, snowy white, beautifully ruffled, and embellished with a gorgeous pansy-purple throat blotch that would make any orchid look to its laurels. Crusader is a truly stunning variety—one of the most striking blotched sorts ever introduced. It readily opens 9 florets at a time. Our pictures on pages 4 and 35 reveal the unique personality of this startling novelty about which garden visitors invariably exclaim. Don't fail to add Crusader to your list: it is one of our most important introductions and a valuable, extra-early commercial, opening especially well in water.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Cupid ★★☆☆ (300) (Fischer, 1949) (65

days) (Lavender & Gold X (Picardy x Maid of Orleans)) Appropriately named is this cherubic little angel-face with which every fancier falls in love! Truly a curvaceous, curly-headed little elf of a glad with sculptured perfection of form and the waxiest, snowiest color imaginable, warmed by just a touch of cream in the throat. A gem for high-class make-up work such as corsages and wedding decorations, either alone or in combination with white roses. Cupid is a favorite with connoisseurs! Pictured on page 42.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Dark David ★★☆☆ (554) (Morgan, 1951) (90 days) (Mrs. Mark's Memory x Red Charm) From far Western Australia comes this outstanding glossy maroon whose massive size, exuberant vigor, and luxuriant beauty leave little to be desired. Though Dark David does not have the buggy-whip stems of Velvet Mantle, it reaches five feet consistently, opening readily eight five and one-half inch blooms. The spike of Dark David shown in color on page 24 suffers from apparent lack of stretchiness due to its leaning forward. Dark David is truly a magnificent glad which some day every fancier will want to grow in quantity. This variety seems to be an unusually good seed setter. Highly recommended.

(L 1-.60; 10-5.00) (M 1-.40; 10-3.50)
(S 1-.25; 10-2.00) (Blbts. 6-.25; 25-.75)

Dee-Twelve ★★☆☆ (452) (Arenius, 1951) (85 days) The brilliant scarlet of Dee-Twelve surely "hollers loud" in the glad patch. Indeed, it stands out like a conflagration. An iota less brilliant than Bonfire, which it closely resembles, Dee-Twelve has a somewhat larger inflorescence but of rather a looser floret form. This glad is an easy grower and my guess is that it is due for considerable popularity.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Dieppe ★★☆☆ (432) (Hassal, 1915) (85 days) Of unknown parentage, but surely harking back to Pfitzer's Triumph (as does Burma) is this magnificent ruffled salmon-scarlet with round florets, chamois-skin substance and texture like fine suede. Your heart will surely leap when you see Dieppe for the first time. If I could grow but a dozen glads, one of them would be Dieppe. In viewing the picture on page 25, remember that you are looking at a basket of giants and that the florets of Dieppe are nearly six inches in diameter. We had hundreds of spikes of Dieppe last summer with 7-9 open florets, every one of them of grand-championship calibre.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Dolly Varden ★★☆☆ (532) (Harris, 1950) (85 days) (Aladdin X (Morocco x Red Lory)) Though Aladdin is obviously the seed parent, I'll wager that the pollen parent of Dolly is Gaylore, which it also closely resembles. This rich salmon-pink with cream throat is bound to cause a run on the bank when more widely exhibited at the shows. In size it is definitely sensational, opening about eight six to seven inch florets on towering spikes. A real eye-level glad. The spike pictured on page 25 must have been grown from planting stock. If you suddenly wake up some time in the future and wonder where Dolly Varden has been all your life, don't say we didn't warn you!

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

"Dolly Varden is the largest-flowered glad I have and one of the most beautiful."

—Mrs. J. V. Singer, Iowa.

Dusty Miller ★★☆☆ (486) (Elliot, 1945) (85 days) (Rosemarie Pfitzer x Vagabond Prince) Well-named is this dusty rose with reddish thumb-mark and cream pencillings in the throat. One of the most reliable smokies.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. 25)

Edgewood ★★☆☆ (561) (Torrie-Flad, 1951) (85 days) (Corona x Burma) From a cross entirely different from that which produced Noweta Rose comes this massive deep lavender-rose which belongs to the same family of colors. Edgewood appears to be an outstanding performer, consistently opening 8 lightly ruffled florets on a stretchy spike of 20 buds. This glad is a "sleeper"—possessed of merit beyond its reputation.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Edith Warr ★★☆☆ (542) (Warr, 1952) (75 days) (Greta Garbo x Caribou) This giant light pink has been described as a super-Picardy; it is similar to beautiful Tivoli in color. It will open 6 to 7 six to seven-inch florets on a magnificent flowerhead. At the Canadian Gladiolus show in Toronto last summer a basket of twelve spikes was the most sensational spectacle I had ever seen of a dozen stems. The plant is endowed with abundant health. This looks like a comer.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00)
(S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

Elizabeth the Queen ★★☆☆

(566) (White, 1941) (85 days) ((Sheila x Gloriana) X Salbach's Orchid) From 1922 to 1941, Minuet was queen of the lavender glads. Since 1941 Elizabeth the Queen has held sway. Such prolonged sovereignty is rare and seems to be confined to the lavender class. At almost every glad show magnificent, ruffled, spikes of "EQ" are displayed. Be sure to give this variety abundant water, lest it disappoint you and come short.

(L 2-.25; 10-1.00) (M 10-.60)
(S 10-.35) (Blbts. Pkg. 25)

Elmer's Rose ★★☆☆ (460) (Fischer, 1951) (85 days)

(Elizabeth the Queen x Rose O'Day) From the reverse cross of Noweta Rose comes this gloriously ruffled deep-rose variety. Its heavy substance, rich color, intense ruffling, and massive flowerheads on spikes five feet tall make this a real rival of Noweta Rose, though the latter displays a more remarkable inflorescence. In our trial grounds this glad appealed to our good friend, Elmer Gove; so, with his permission, we named it for him.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

"If you had a best variety for me this year, it was Elmer's Rose . . . I thought it one of the two or three best varieties in the show."

—Earl Main, Michigan.

"Elmer's Rose and Flora were magnificent."

—Mrs. George Andrews, Iowa.





Noweta Rose dwarfs
Jimmy Slavin, age 6.

Kansas: "Last year was the driest in the history of the Kansas weather bureau, but Dieppe, Rosebloom, and Velvet Mantle sent up grand spikes in the heat."
—Mary Eakin, Kansas.

Ontario: "I thought your catalog was wonderful as regards descriptions and illustrations. I was intrigued by the testimonials, especially where mention was made of extras and overcount, but your generosity has certainly exceeded one's fondest hopes or dreams. Thanks for your gesture but acceptance would hardly be cricket. This is sure one for Ripley."
—Dr. Charles E. Morgan.

Iowa: "Sweet Sixteen and Spic and Span are tops with me."
—W. Borst.

Iowa: "I have meant to tell you how greatly I appreciate your ratings and frank opinions. It is especially helpful to one who is new in choosing his glads."
—Mrs. Joe Chervenka.

Crown Jewel →

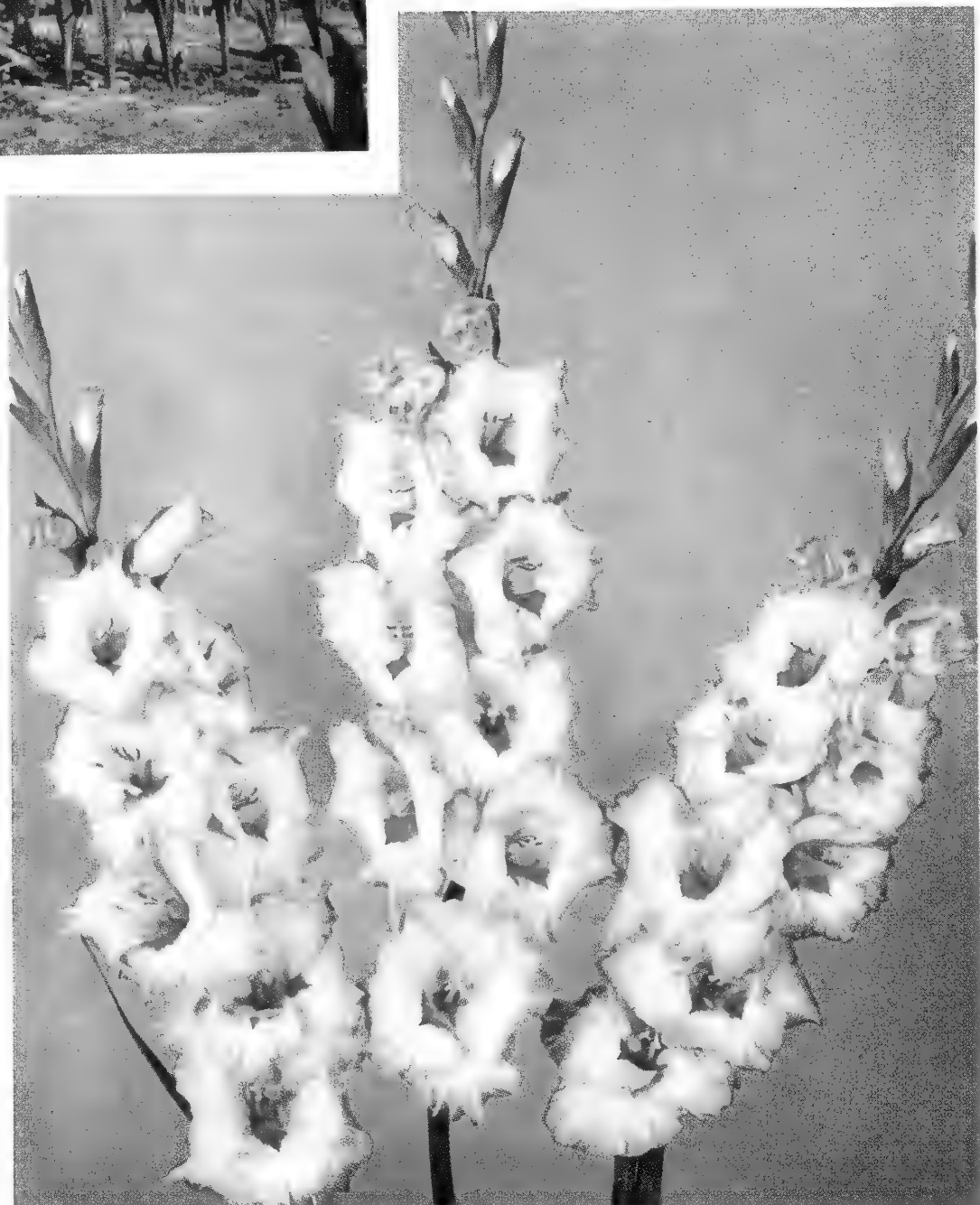
Utah: "Helios was really superb for me with 21 buds, 6 open, 8 showing and 7 yet to go."
—Paul W. Carroll.

New Brunswick: "I appreciate your most fair treatment and the fine quality of your bulbs."
—Stanley K. Donald.

Oklahoma: "Mother Fischer's open florets did not scorch at all in a week that saw several thousand (less heat-resistant varieties) blast entirely. Helios opened beautifully on tall spikes dwarfing Gold . . . Little Gold produced nice spikes and large bulbs from No. 4's on 1/2 inch of rain and no other water."
—J. R. Glasgow.

CROWN JEWEL COLLECTIONS

HOME GARDENERS: 2L, 5M, 8S	
(\$3.40 value)	\$2.25
FANCIERS: 10L, 10M, 10S	
(\$7.00 value)	\$5.00



**SPECIAL PREPAID OFFERS on the Sensational Show Winner:
NOWETA ROSE**

HOME GARDENER'S COLLECTION: 5L, 10M, 10S (a \$3.00 value) for	\$1.85
EXHIBITOR'S SMALL COLLECTION: 10L, 20M, 20S (a \$6.00 value) for	\$4.50
SMALL GROWER'S COLLECTION: 10L, 10M, 100S, 1/2 Pt. Bibts. (a \$15.00 value) for	\$10.00
LARGE GROWER'S COLLECTION: 25L, 10M, 250S, 1 Qt. Bibts. (a \$50.00 value) for	\$25.00



Evangeline ★★ ★ (560) (Palmer, 1948) (90 days) (Greta Garbo x Elizabeth the Queen) Introduced at \$10 each six years ago, this massive light pink is now down to 1% of its original price. There seems to be more than one opinion extant about Evangeline. The many who have won grandchampionships with it when it has displayed 9-10 perfectly-placed six-inch florets open at a time on commanding flowerheads, think there is nothing to equal Evangeline. The even larger number who have been exasperated at its too-frequent tendency to bloom around the stem will damn it with faint praise, indeed. Actually, from small and medium bulbs Evangeline throws surprisingly large flowerheads with consistently fine placement. From large bulbs, however, the percentage of spikes showing good placement is rather low but the few which do are "naturals" for grandchampionships. Since small and medium bulb are often used for commercial plantings (except in Florida) and since misplacement of florets is not too objectionable to most florists, Evangeline rates high as a cut-flower. It is a fancier's favorite, too, within limits.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.50) (Blbts. 50-.30)

Fire Gleam ★★ ★ (436) (Jack, 1949) (80 days) ((Picardy x Rosemarie Pfitzer) X Rose Delight) From a light salmon (Picardy), a creamy-white with pink picotee (Rosemarie Pfitzer), and a rose glad (Rose Delight) came, oddly enough, this exemplary new scarlet that has taken the glad world by storm, not through publicity, but by sheer merit. In flowerhead, Fire Gleam rivals Tarawa, which it closely resembles, even to the white line in the throat, but it is a taller grower than Tarawa. Fire Gleam (pictured on page 24) is a stunningly beautiful variety, a splendid doer, and quite free from conspicuous faults. Strongly recommended.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.50) (Blbts. 50-.30)

Fire Opal ★★ ★ (442) (Fischer, 1954) (75 days) (Arethusa x White Gold) Surely the "golden apples of the Hesperides" were not more inviting than this sumptuous orange and yellow glad. Described in full on page 3 and pictured on page 41 and on the back cover.

Flicker ★★ ★ (221) (Kuhn, 1946) (75 days) (Orange Butterfly x Mystic) This unpretentious little orange compares to the elegant, massive Ginger or Fire Opal as tiny Johnny-jump-ups compare to gorgeous pansies as large as the palm of one's hand. Yet its tiny, glossy saffron faces have a silent eloquence that won our hearts. You, too, will respond to their appeal.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Flora ★★ ★ (460) (Fischer, 1952) (85 days) (Rose O'Day x Elizabeth the Queen) Here is a tall-growing, trimly-tailored glad in that hard-to-get true rose color that everyone loves. (See color plate, page 35.) Flora has superb substance and a refreshing, frosty sheen that gives it lush yet characterful beauty. A worthy namesake of the Roman goddess of flowers.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

"Southern Belle was the thrill of the season. What a spike! Man, Oh man!" —Robert Fietz, New York.

Florence Nightingale ★★ ★ ★ (400) (Harris, 1947) (80 days) (Mrs. T. E. Langford x Pfitzer's Triumph) Up until 1940 the best white glads came from Europe, but at present the preeminent whites are American or Canadian bred. Today Florence Nightingale is considered the leading all-around white. Opening 6-8 waxy, lacy, five-inch florets—snowwhite save for a creamy glow in the throat—on flagpole spikes, it is by common consent considered one of the "dozen best" glads. There may be some skepticism about this snow white glad coming from a scarlet, but it is quite within the bounds of possibility, as we have had white seedlings from even a purple like Lancaster. Well grown Florence Nightingale approaches 500 size. Illustrated on page 25.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Florentine ★★ ★ ★ (500) (Fischer, 1950) (80 days) (Snow Princess X (Minuet x Picardy)) Our four best white glads have been Florence Nightingale, Mother Fischer, Lady Anne, and Florentine. All grow five feet or over, all make massive spikes, and all are ruffled, except Lady Anne, though Florence Nightingale is only slightly so. Of the four, Florentine, is the warmest white due to a hint of cream in its make-up. Its texture is conspicuously waxy. Growing nearly 60 inches tall and opening five to eight blooms, Florentine is a thoroughly vigorous, high-class white with a strong appeal to the discriminating fancier. Bulbets from large bulbs need to be held over a year before they will germinate well.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Forsythia ★★ ★ (512) (Harris, 1952) (70 days) (Corona x Orange Gold) We succumbed to the beautifully ruffled saucer-like florets of this impressive new yellow. Forsythia might be called a gigantic Aureole though less intensely ruffled. It has even heavier substance than Aureole but not quite the lustre. Nevertheless Forsythia makes massive spikes of great beauty and we strongly recommend it. A phenomenal seed-setter. Remarkably early for such a giant variety.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

Francesca ★★ ★ ★ (560) (Toben, 1950) (90 days) (Shirley Temple x Elizabeth the Queen) On the line between lavender and rose-pink is this gorgeously ruffled cool pastel. Grow it poorly and it will look rather ordinary; grow it well and it will put your eyes out with the lushness of its beauty. At the Central International Glad Show at Sioux City, Iowa, in 1952 a superb spike of Francesca had show visitors goggle-eyed.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Friendship ★★ ★ ★ (440) (Fischer, 1949) (65 days) ((Picardy x Maid of Orleans) X (Gloaming x Seedling)) At the crest of popularity in the glad world today is this ravishingly beautiful new pure-pink, pictured on page 39. Throughout the entire floral kingdom, pure-pink is a comparatively rare color. Most pinks tend to fall towards either the warm side (salmon) or the cool side (rose). While rose and salmon are beautiful colors, too, there is something about pure pink that puts it at the apex of etherealness. No wonder, therefore, that when the noted gladiolus impressario, Elmer Gove, saw Friendship for the first time, he said with his inimitable bluntness, "Friend-

ship makes other pinks look sick!" Truly, Friendship is the pinkest of the pinks. It is the first variety one thinks of when pink glads are mentioned.

But it takes more than exquisite freshness of color to create the charm that Friendship possesses. It takes beauty of form, which Friendship also exhibits to a lavish degree. The florets, of which up to eight are open on 55-inch spikes, have the opulent, round, wide-open form, enhanced by a lacy ruffling, which typifies the highest form of gladiolus beauty.

Generously endowed with both beauty and vigor, Friendship is a prime favorite with florists, who love it for its long ribbony spikes and frosty pink color. "If I could choose but one glad for my floral work the year round, it would be Friendship," wrote an Iowa florist last year.

Though a supreme beauty at any season, Friendship has the special merit of being a "first-early." No glad is perfect, but Friendship comes extraordinarily close to being fault-free.

Whether you are a fancier or a grower of cut-flowers, it will pay you to make Friendship the keystone of your collection. If you order no more than 100 small bulbs from our wholesale list, it will produce for you 100 lovely spikes whose size will surprise you.

For four years straight every one without exception of the growers and fanciers who sent in their ratings on the varieties in this catalog, concurred in a four-star, four-dot rating for Friendship. That's a record for unanimity!

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.35) (Blbts. Pkg. .25)

"My soil here is light sand which warms early and I got bloom of Friendship on June 24th and of Rose Charm on June 28th. These are both fine florist varieties."
—Paul Brink, Ohio.

"Friendship now on September 20th is magnificent. Everyone loves it."

—Mrs. Arthur Ervin, New Jersey.

Frosty ★★ ★ (489) (R. Pruitt, 1949) (85 days) This massive orange-salmon Picardy derivative has such a heavy, frosty sheen that it was technically classified as a smoky. If so, it is surely one of the most beautiful smokies we have ever seen. A few spikes last summer rated four stars. If you haven't tried this, be sure to include it on your list. We admit, however, that it is a slow propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Gene ★★ ★ (410) (Farrington, 1949) (70 days) ((Arethusa x Shirley Temple) X Alchemy) This intensely-frilled, flat-open, triangular-floreted, translucent light yellow will open 7-8 well-attached florets at a time on nice flowerheads. There is a crystalline fragility to its beauty which belies its stamina. Gene has already won the plaudits of many fanciers and growers and, I feel sure, it will win yours.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Ginger ★★ ★ (422) (Fischer, 1952) (85 days) (Bonnie Brian x Ophir) Shown on page 35 is this sparkling, rich orange with luminescent glow deep in the throat surrounded by a golden aura. Ginger has wonderful substance and lavish ruffling. A high type of beauty characterizes it but spikes are not uniformly perfect. It will be a frequent show winner but not a big-time commercial.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

Gold ★★ ★ ★ (412) (Marshall, 1951) (75 days) (Seedling of Orange Gold) If you are looking for the best all-around yellow glad—the most beautiful one, the one with the rosiest commercial prospects—here it is! Better yellows will no doubt be produced, yet I predict a several year's reign for this one.

Gold is about three times as beautiful as Spotlight, the best commercial yellow heretofore. It is much deeper in color, nearly as deep as a yellow can be without impinging on orange. It is a perfect self with no markings of any kind in the throat. It has much better substance than Spotlight and is pleasantly, though not intensely ruffled. It grows even taller than Spotlight (generally about five feet) and will open from 6-8 well-attached, wide-open florets on a spike of 15-16 buds. Indeed, in type of flowerhead and vigor, it reminds one of Orange Gold, its seed parent, although Gold is much the more finished flower. Like that other excellent commercial, Friendship, Gold produces amazingly large spikes from even small bulbs and opens perfectly in water to the very tip, retaining its depth of color and size.

Our picture on page 29 of a Starker arrangement of Gold shows the wondrous beauty of this flower. (Note that in this arrangement, as in most others, Mr. Starker preferred to use some almost bloomed-out tips to get the most artistic effect. Note that even the tip in the foreground is as deep a color as the fresh spikes in the rear.)

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Marilyn Vernon, 4-year old daughter of Wilson Vernon of our staff, demonstrates the 30-inch height of Dark David seedlings in one of our seedbeds four months after seed was planted (Sept. 28). Note bloom spikes appearing.





SWEET SIXTEEN COLLECTION

1 Large and 1 Medium bulb
 of each of the 21 beautiful varieties
 pictured in the above basket
 plus, 1L and 1M each of
 Rosario and Pink Chiffon
 (46 bulbs in all) labelled
 — a \$13.84 value —
 for \$9.00 postpaid

COMBINATION OFFER



DOLLY VARDEN COLLECTION

1 Large and 1 Medium bulb
of each of the 14 outstanding varieties
pictured in the above basket
plus, 1L and 1M each of
Gold and Ruffled Ebony
(32 bulbs in all) labelled
— a \$8.45 value —
for **\$5.00** postpaid



Both the Sweet Sixteen and the Dolly Varden
Collections—78 bulbs in all, labelled—
a \$22.29 value for \$12.00, postpaid

Gorgeous Deb ★★☆☆ (530) (Wilson, 1949) (85 days)

(Victory Queen x Francis M. Irwin) We are giving you a picture of this (happily, a very accurate one) because we just couldn't find adjectives to describe it. So take a look at the picture on page 35 and tell us if you have ever seen a more gorgeously ruffled rich salmon with gold throat? Gorgeous Deb turned all hybridizers green with envy when it first came out. However, it's not a commercial but rather a perfect illustration of a four-star, two-dot glad—supremely beautiful but suitable for cut-flower use only locally where there is no danger of those reasonably-well-attached, but extremely heavy, florets dropping off. Transport yourself to heaven for a moment by blooming this rare gift-of-heaven in your own 1954 garden!

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Snow-white MOTHER FISCHER consistently grows 68 inches tall.

Harrisburger ★★☆☆ (452) (Mikle, 1953) (95 days)

(Picardy Seedling x Burma) What a pleasure to encounter a new variety so good one can give it an unqualified endorsement! That's what we can do for this matchless new red. Harrisburger has flagpole stems, 20-22 buds, and 8 flat-open blooms of the heaviest substance and finest ruffling. What an All-America winner this would have made!

(M 1-1.75; 10-14.00) (S 1-1.25; 10-10.00)

Harry Hopkins ★★☆☆ (462) (Salman, 1947) (85 days)

Of Salman's many rose-reds, this one is the best. Very similar to Nila in both color and form, but perhaps a trifle more vigorous. Those long ribbons of silken, deep rose-red blooms are mighty effective.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Heart O' Gold ★★☆☆ (401) (Fischer, 1950)

(65 days) ((Maid of Orleans x Picardy) X Lavender & Gold) Here is a glad with an original color combination: snowy white with golden butter-balls patted into the throat of each flower. Discriminating fanciers rate Heart O' Gold high. Of value as a commercial because of its earliness.

The prize winning orchid at the 1952 International Orchid Show was a variety, Bow Bells, with just the same white and gold color combination as this glad. But Bow Bells sells for \$150.00 per plant compared to 15c for Heart O'Gold. In either case you will get lovely form and a chaste, yet rich color combination of exceeding beauty.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.50) (Blbts. 50-.30)

Helios ★★☆☆ (312) (Fischer, 1952) (85 days)

(Lantana x Gratitude) Beautifully frilled Helios outdid itself last summer, rivalling Gold in the perfection of its spikes and indeed, excelling it in bud-count. But some seasons Helios will betray an innate orneryness and bloom around the stem. We don't just know how strongly to recommend this golden beauty but feel sure it is well worth your trying.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Julia Mae ★★☆☆ (460) (Pommert, 1953)

(75 days) (Greta Garbo x Seedling of Picardy, Wuertembergia, Alayne, and Unknowns) "What's Greta Garbo got that I haven't?" many a petulant seed-parent of the glad patch might be imagined to ask. "Inbred quality" appears to be the answer, for the progeny of Garbo (not so much of a glad in itself—at least with us) are really startling in their excellence, as witness Nordic Queen, Evangeline, Edith Warr, and the great white on our back cover. Now Julia Mae joins this select company. A tall, plain-petalled light pink with a hint of rose, it will open 8 on a real buggy-whip stem. How a hybridizer appreciates this hybrid vigor!

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Karen ★★☆☆ (465) (Mazur, 1952) (80 days)

Technically purple with a creamy-yellow throat, Karen is actually on the line between purple and rose-red. As shown on our back cover, it produces an impressive ribbon of bloom.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00)
(S 1-1.00; 10-8.00) (Blbts. 1-.25; 10-2.00)

Kashmir ★★☆☆ (4770) (Allen, 1950) (80 days) This exceedingly rich, ruffled, round-floreted true purple self is decidedly in the upper echelons of beauty but is hardly a cut-flower type. I never saw more luxurious color than this glad displayed last summer. Never was Oriental potentate arrayed so richly as Kashmir!
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

King Alfred ★★☆☆ (532) (Hobbs, 1945) (D. A. Hay) Salmon-pink glads are numerous; actual salmon ones are rather rare. King Alfred belongs to the latter class. Its warm yellow-pink color set off by a small sharp cream blotch, the heavy substance of its large triangular florets, its waxy texture and moderate ruffling make it a king indeed. A partially open spike is pictured on page 24.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

King David ★★☆☆ (570) (Carlson, (King Lear Seedling) Here is a really magnificent new purple which well deserves top rating. King David is a glorified King Lear, with less red in it, with more widely open florets and far better attachment, but with the same silver picotee edge and the same lustrous sheen. Everyone seems to concur that King David is a great glad.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Knighthood ★★☆☆ (470) (Fischer, 1952) (85 days) (Parentage unknown) In Knighthood, Kashmir, and The Rajah we have, at last, three lustrous pansy purples with broad petals and rounded florets instead of the narrow petals and triangular floret shape of most purples derived from King Lear. All three are somewhat ruffled. The way to recognize Knighthood is by its snow-white stamens which make a decorative contrast with their rich glowing background.

(L 1-.60; 10-5.00) (M 1-.40; 10-3.50)
(S 1-.25; 10-2.00) (Blbts. 6-.25; 25-.75)

Ladrone ★★☆☆ (433) (Palmer, 1947) (90 days) (Picardy x Gate of Heaven) Deep salmon with a golden throat, somewhat over-colored in our picture on page 35. Ladrone produces those tall willowy spikes that are ideal for basket work.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.40) (Blbts. Pkg. .30)

Lady Anne ★★☆☆ (400) (Buchanan, (Maid of Orleans x Dinah Shore) This early white with distinct cream throat makes a marvelous ribbon of bloom, as witness our illustration on page 25. Some glads seem to deteriorate; some seem to hold their own; others get better year after year. Lady Anne belongs to the last named group. This fine commercial was one of our four best whites last summer (the others: Florence Nightingale, Mother Fischer, and Florentine).

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Lavender Beauty ★★☆☆ (466) (Kolb, (Elizabeth the Queen x Myrna) From Canada, where Elizabeth the Queen originated, comes this lighter-toned sequel to charm us anew. Lavender

Beauty is virtually a self, having a better throat than Elizabeth the Queen but sharing its wonderful substance and handsome ruffling. Seemingly a good spike maker.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Lavender Lace ★★☆☆ (466) (Fischer, (Poet's Dream x Elizabeth the Queen) Pictured on page 35 is this exquisite but massive lavender with glowing creamy throat. Subject to considerable flecking in cool, rainy weather, at its best Lavender Lace is one of the two or three most lavishly beautiful lavender now in commerce. With maximum purity of throat and maximum waxiness of texture (inherited from Poet's Dream), plus a stylish dash of ruffling, it has a beauty at once lush and ethereal. Lavender Lace won the grandchampionship at the Central International Show at Chicago in 1953.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

"When Lavender Lace opened, I thought I'd never seen anything so beautiful."

—Mrs. A. R. Fryer, Tennessee.

Leading Light ★★☆☆ (500) (Barrett, (From two seedlings, both derived from White Zombie x Eve) Nice again this year was this large, lacy, deep cream shown in color on page 24. Translucent texture and a rather unusual curly type of ruffling like that of a petunia give this glad individuality.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Leah Gorham ★★☆☆ (450) (Gorham, (American Commander x Liberator) This shapely rich scarlet with snowy throat reminds one of a vivid red bird with a snowy breast. Indeed a striking gladiolus! Not as large as Carnival but with more attractively recurved florets. Leah Gorham appears to be a highly consistent grower, producing tidy, stretchy spikes with assembly-line uniformity, as do Beauty's Blush or Rose Charm. One of the leading varieties in our trial garden and greatly admired by visitors. Six to eight florets are open at a time.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Little Gold ★★☆☆ (212) (Fischer, (Golden Poppy x Premier) If I could grow only three yellow glads, I would not hesitate very long in puzzlement as to my choice. They would be Gold, Little Gold, and Aureole. For beauty of form I place Aureole first; for beauty of color, Little Gold; for a combination of both superb form and superb color, Gold. Yellow is such an important color, however, that one will want not only these three but many others. Turn to our Starker arrangement of Little Gold on page 32. Note the golden color, so much like that of the California poppy, the wiry stem, the heavy substance, the lavish ruffling. Little Gold is a stunning little glad and a consistent producer of miniature buggy-whip spikes carrying 4-5 open blooms. Incidentally, Mr. Starker considered Little Gold a jewel for arrangements. Little Gold has a hard stem and for this reason doesn't always open well in water. Cut it with short stems for your arrangements and it will open perfectly.

(L 2-.25; 10-1.00) (M 10-.70)
(10-.40) (Blbts. Pkg. .25)



Radiating movement is here exemplified with balance achieved by the heavy massing of deep-toned zinnias at the rim of the ear-shaped bowl. Note how the color of the glad throats (variety: TWINKLES) picks up the color of the lighter zinnia flowers.

Little Sweetheart ★ ★ ★ ★

(240) (Fischer, 1948) (80 days) (Sweetheart x Myrna) Here is another of Mr. Starker's prime favorites for arrangements. Our problem with Little Sweetheart is not to sell it, but to raise enough of it to meet the demand! This tiny, waxy pure pink with large snowy throat and lavish frilling is considered by many the most beautiful miniature glad in existence. For myself, if I could grow only ten varieties, this would certainly be one of them. Little Sweetheart produces the neatest little spikes of excellent length, with a fine wiry stem and 5-7 well-rounded little florets. We had spikes of this last summer so exquisite in their jewel-like perfection that they left us speechless. If you are not sure you care for miniature glads, leave it to Little Sweetheart to convince you.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. 20-.25; 100-1.00)

Lodestar ★ ★ ★ (410) (Palmer, 1950) (80 days) ((Picardy X (Golden Goddess X (Jonquil x Seedling))) There is nothing very striking about Lodestar to distinguish it. It is just a good, consistent, medium yellow of a smooth, pure self-color with the merest hint of frilling. Its full beauty becomes evident only when viewed in the mass. Fine for make-up work.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Magnet ★ ★ ★ (560) (Fischer, 1952) (75 days) (Rose O'Day x Elizabeth the Queen) I had not realized how orchid-like the color of Magnet is until recently when I attended the International Orchid Show and discovered that many deep-toned cattleya hybrids—often costing \$50 or more per plant—had almost exactly the color of Magnet. No wonder so many people rave about Magnet! This sister, and rival, of the famous Noweta Rose grows five to six feet tall and produces a wonderful ribbon of bloom but is often erratic as to placement. Nevertheless it is an outstandingly popular glad and a natural for basketwork.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

"I personally consider Magnet the most beautiful lavender I ever raised."

—Leah Loucks, Minnesota.

"In my 15 years of growing glads I don't believe I have ever enjoyed a more beautiful glad than Magnet. From one bulb I had three columns of flowers that lasted for nearly a month."

—A. Denier, Sr., California.

"You are so right about Magnet . . . I made a corsage of one bloom and the ladies of my club mistook it for an orchid."

—Mrs. Thomas Maloy, Pennsylvania.

Waxy, deep yellow GOLD is dramatic when grouped with the rich-toned hemerocallis used as a center of interest.



Malibu ★★☆☆ (530) (Benedict, 1952) (70 days) Like Gorgeous Deb, this is a fancier's glad par excellence but quite useless as a cut-flower, except for local sale, because the giant, ruffled florets are so very heavy as to make handling nearly impossible. But if you want to grow a supreme beauty for your own enjoyment, try Malibu! In color it is a melting light salmon blending to flesh pink with a creamy-yellow blur in the throat. The florets are large as saucers and substance is like chamois-skin. Try Malibu.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Bibts. 10-1.00; 100-8.00)

Manchu ★★☆☆ (513) (Beatrice Palmer, 1945) (80 days) ((Pfitzer's Triumph x Golden Dream) X (Picardy x Com. Koehl)) Prof. Palmer's sister, who has also given us some fine glads, scored a bull's-eye when she named this pink-flushed, lacquered buff-yellow **Manchu**. It's hard to put one's finger on what it is that gives this glad such an oriental-type personality: its unusual perky form or its strange blend of colors, which include a red diamond-shaped blotch in the throat. But Manchu is truly a slant-eyed beauty—the geisha-girl of the glad patch. We cut thousands of magnificent buggy-whip spikes of Manchu last summer. It was unbelievably good. If you haven't tried this variety, don't fail to do so. Shown in color on page 32.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Bibts. Pkg. .25)

Marshall Montgomery ★★☆☆

(554) (Salman, 1948) (85 days) From Holland comes this plain-petalled, silky maroon with buggy-whip spikes and consistent performance. We dropped Mansoer in favor of the Marshall because of better color. Marshall Montgomery is one of the best in its class and an excellent commercial.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70)
(S 10-.50) (Bibts. Pkg. .30)

Mesa Mist ★★☆☆ (486) (Hartman, 1952) (85 days) (Sport of Pastel) You'll either like this glad a great deal or dislike it a great deal. Its smooth grey color is most unusual. Mesa Mist is very useful in arrangements combined with yellow, buff, rose-red, or violet. Used thus, it creates interesting shadow effects.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Bibts. 10-1.00; 100-8.00)

Mid-America ★★☆☆ (550) (Knierim, 1947) (85 days) (Red Charm x Snow Cruiser) A glad-elephant of a silky geranium-red color, growing about 60-66 inches tall and opening up to ten giant florets at a time. Rather a floppy variety but very popular because of its size and nice color.

(L 2-.30; 10-1.20) (M 3-.25; 10-.70)
(S 10-.50) (Bibts. Pkg. .30)

Mighty Monarch ★★☆☆ (552) (Butt, 1946) (90 days) (Red Charm x Hindenburg's Memory) Recommended for hybridizing because of its height and vigor is this deep, true red which will produce 15-bud spikes even from bulbets. Not a finished flower but seemingly a half-way step to something most worthwhile.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Bibts. Pkg. .25)

Mixture For those who don't have the hobbyist's instinct to have their glads labelled or who like an unlabelled collection just to see what surprises it may have in store for them, we make up this mixture from the regular varieties in our list, often including some high priced variety that we may be long on and sometimes putting in a few interesting seedlings that were too good to discard. I don't believe a better mixture is available anywhere.

(L 3-.25; 10-.70) (M 10-.50)
(S 10-.30) (Bibts. Pkg. .15)

Mother Fischer ★★☆☆ (400) (Fischer, 1951)

(85 days) (Pink Paragon x Elizabeth the Queen) If you want a white which grows 67 inches tall, which throws 60-inch spikes from even No. 5 bulbs, which produces a flowerhead sometimes a yard long, which has much heavier substance than even Florence Nightingale, and which is, in addition, gorgeously ruffled, grow Mother Fischer! We are happy, indeed, at the fine performance of this variety, not only in the locale of its origination but seemingly quite generally to judge by the fine spikes we saw at shows last summer and the fine reports that we received from customers. Mother Fischer is a white velvet glad like White Christmas but infinitely easier to grow, and from an entirely different parentage. The spike pictured on page 14 illustrates the kind of flowerhead this variety will give you from virtually every bulb. Some seasons Mother Fischer will come white as new-fallen snow. Other years when it is cool and rainy, there will be an inconspicuous lavender line in the throat. Either way, it is a magnificent glad, unexcelled for exhibition and tops also as a commercial. Pictured also on page 26.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Bibts. 10-.25; 100-2.00)

"Mother Fischer was the most beautiful of the 50 varieties I had."

—F. A. Preyer, Colorado.

"In my opinion, of all the whites in commerce (and I grow about 30 whites) Mother Fischer is the best."

—Edward J. Winski, West Virginia.

"Mother Fischer is truly heart-achingly beautiful."

—Helen Raines, New York.

Necia ★★☆☆ (442) (Both, 1949) (85 days) One of the few Australian varieties in our list is Necia, whose great vigor combined with a soft salmon-pink color and curious lavender-rose blotch made it seem worthwhile. A glad that is different. Pictured on page 25.

(L 1-.40) (M 1-.30)

New York ★★☆☆ (462) (Salman, 1951) (80 days) Another rose-red. This one grows 66 inches tall, producing an excellent flowerhead bearing 6-7 large, silky, plain-petalled dusky rose-red blooms. Destined to achieve some popularity. A larger but less vivid Harry Hopkins.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Bibts. Pkg. .25)

Nila ★★☆☆ (462) (R. Pruitt, 1947) (85 days) Don't deprive yourself of Nila! Among the least temperamental of glads, its uniform shoulder-high spikes carrying eight round, plain-petalled, silky, self-colored rose-red florets of heavy substance will delight you. Another good one from Robert Pruitt. Pictured on page 24.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Bibts. 15-.25)

Indiana: "The glads were all wonderful but Magnet, Mother Fischer, Rosebloom, Noweta Rose and Lavender Lace were the standouts. I cannot give them enough praise."—Paul W. Pleasant (Pleasant Garden).

Quebec: "We have always had good blooms from your bulbs and better ones than any others I have yet seen around us."—Mrs. A. R. Jewitt.

Iowa: "Since wayback when, I have not missed growing some of your new originations. Nor have I ever been disappointed."—Dr J. J. Jecmenek.

Minnesota: "Your 1953 introductions stacked up as follows: Reompense: Very good, with much more substance and beauty than either Pactolus or Masquerade. Ruffled Ebony: A very beautiful ruffled black-maroon. Rosebud Picotee: Very, very beautiful with an ethereal beauty like Nordic Queen that does not register with most people at first glance, but, after one has seen it several times, it really 'gets you.' Rosario: In our opinion, the best of the Noweta Rose Sisters. This should be ample recommendation."—George R. Wilde.

Manitoba: "The bulbs that you sent were highly satisfactory. I do not recollect ever seeing a cleaner lot of bulbs."—B. Peturson.

Missouri: "We experienced the worst drouth in our history here last year. Therefore, our glads didn't make a very good showing, though some varieties did much better than others. . . . Southern Belle, Crusader, Helios and Chivalry were extra good considering the weather. Gold also made some wonderful spikes and Mother Fischer was shoulder high."—O. R. Amos.

Manitoba: "Wedgwood, Sweet Sixteen, Lavender Lace and Beauty's Blush all showed well regardless of poor growing conditions. . . . Cream Orchids was the best of the bunch—better even than Connie G."—D. M. Stewart.

Nordic Queen ★★☆☆ (540) (Fischer, 1952) (85 days) (Greta Garbo x Elizabeth the Queen) Noweta Gardens may have put out a very few other glads as beautiful as Nordic Queen but certainly none more beautiful. Nor has anyone else! The wondrous beauty of this ravishing pastel will leave you speechless. A full sister of the famous Evangeline, it is, in the opinion of many fanciers, far more beautiful. Color plates on page 35 and the back cover convey the merest hint of its pulchritude. Its delectable flesh-pink tone blends with ineffable smoothness to a soft creamy-yellow throat. Substance is superb, texture waxy to the extreme, rivalling the most exquisite lily. But in the nobility of its form and the perfection of its ruffling lie much of its beauty. Unlike Evangeline, Nordic Queen rarely misplaces. The exhibitor may find it somewhat shy in bud count but to those who place beauty first Nordic Queen's proportions will be ample. If you don't include Nordic Queen in your order, you will make a serious mistake! When this glad blooms in your garden it will be an EVENT. You'll be dumbfounded at florets as large and heavy as lilies, coloring



A Carl Starker arrangement of Little Sweetheart: Note how well glads combine with roses.

as soft and subtle as the finest tea roses of the Deep South. For a supreme garden treat begin your order with the pastel supreme—Nordic Queen!

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

"Nordic Queen with its angelic beauty is easily the angel of the glad garden."

"I like your originations very much. Have been growing several of them for years, always finding them very dependable."

—Mrs. S. J. Smeltzer, Michigan.

"Nordic Queen holds one spellbound."

—Don Wohlers, Iowa.

"I consider Nordic Queen, Mother Fischer, and Magnet the finest glads thus far introduced."

—R. C. Gerelius, Oregon.

"Nordic Queen is tops for sheer beauty."

—Lloyd Hollinger, Kansas.



Wisconsin: "Mother Fischer is by far the most beautiful white glad I have ever seen. It stood six foot tall with very strong plants. The huge blooms were perfectly placed and so snowy white. If I could have but one white glad, it would be Mother Fischer. Magnet, another six-footer, seems to like our clay-loam soil. The bright orchid-rose color is beautiful. Everyone admired it. Our florists never seem to get enough of Beauty's Blush, Friendship, Rose Charm, and Wedgwood."—Jean and Albert Memminger (Pope's Gladiolus Gardens).

Kansas: "Out of 108 varieties grown, I rated the top ten in the following order:

1. Gold
2. Mother Fischer
3. Wedgwood
4. Knighthood
5. King David
6. Sweet Sixteen
7. Betty's Choice
8. Poet's Dream
9. Glorious
10. Cream Orchids."

—Lloyd Hollinger

Minnesota: "My hat goes off to Mother Fischer for the best white. Nordic Queen was beautiful, along with Crusader."—Fred Yeske.

Iowa: "Pink Chiffon is a beautiful glad, similar to Rima which was wonderful in its day. Magnet and Elmer's Rose were standouts with beautiful long flowerheads."—Mr. and Mrs. Archie Wood.

LITTLE GOLD is an extremely valuable small glad for the arranger. In a low flat bowl we have grouped it in a triangular placement in combination with anthemis Kelwayi for a very pleasing effect. Small rhubarb leaves and a few flat weathered rocks add interest to the composition.

→
Careful handling of voids as well as solids in the silhouette lends distinction to this insouciant arrangement of MAN-CHU with bronzy dahlias and rhubarb "sticks" and leaves.



COLLECTION OF 16 SUPER-GIANTS

If you are receiving this catalog for the first time and don't know what to buy, here is the ideal place to start.

If you want to astonish your neighbors and friends by growing some really colossal glads in your garden, we recommend the following collection, carefully selected not only for outstanding size and height, but for color-variety. So you may realize what giants these glads really are, we have indicated below the actual size of well-grown specimens. **To the best of our knowledge, this collection embraces most of the largest glads now in commerce.** Whether you are a beginner or a connoisseur, you will want these outstanding glads in your garden!

Variety	Color	No. Open At Once	Size of Floret	Height	Price Each
1. Dolly Varden	Salmon-Pink	6-8	6-7"	60"	.40
2. Noweta Rose	See Page 21	10-12	5½"	60"	.25
3. Pasteline	Light Pink	6-7	5-6"	66"	.25
4. Col. Atkinson	Deep Lavender	10-12	5"	60"	.13
5. Dark David	Maroon	6-8	6"	60"	.60
6. Mid-America	Light Red	8-10	6"	63"	.13
7. Nordic Queen	See Page 25	6-7	5-6"	61"	.75
8. Regal Red	See Page 17	5-6	6-7"	65"	.13
9. Vanguard	Buff	5-6	6"	58"	.25
10. The Rajah	Purple	6-8	5-6"	60"	.25
11. Trail's End	Rose	6-8	5½"	55"	.13
12. Autumn Moon	Light Yellow	5-6	6"	56"	.13
13. Boldface	Light Red	6-7	5½"	59"	.20
14. Gold	See Page 29	5-7	5"	62"	.75
15. Southern Belle	See Front Cover	6-9	5"	60"	.75
16. Florentine	White	5-6	6"	59"	.15

One large Bulb Each: Total Catalog Value ----- \$5.00

Single Collection (a \$5.00 value) for ----- \$ 4.00
 Double Collection (a \$10.00 value) for ----- 7.50
 Triple Collection (a \$15.00 value) for ----- 11.00
 Quadruple Collection (a \$20.00 value) for ----- 14.50
 Quintuple Collection (a \$25.00 value) for ----- 18.00
 Sextuple Collection (a \$30.00 value) for ----- 21.50

For one of the TOP THRILLS of your gardening career, order one or more of these collections of Super-Giants!

QUANTITY PRICE LIST--Not Prepaid

Small orders from this list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.; No. 5—1 lb.; No 6—½ lb.; Bulblets, qt.—1½ lbs.

Prices indicated are F.O.B. St. Charles, Minn. 25 or more bulbs of the same size and variety will be sold at the hundred rate.

PRICE PER		1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.	Pk.
ABU HASSAN	C	6.00	5.00	4.00	3.00	2.00	-----	2.00	7.00	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
AUREOLE	M	-----	-----	-----	20.00	16.00	12.00	1.50	4.00	25.00
AUTUMN MOON	C	7.00	6.00	5.00	4.00	3.00	2.00	2.00	7.00	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
BEAUTY'S BLUSH	M	45.00	40.00	32.00	20.00	16.00	12.00	1.50	4.00	25.00
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
BETTY DUNCAN	M	45.00	40.00	32.00	24.00	16.00	12.00	1.50	4.00	25.00
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
BIRCH RED	C	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
BURMA	M	45.00	40.00	32.00	24.00	16.00	12.00	1.50	4.00	20.00
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
C. D. FORTNAM	C	30.00	25.00	20.00	15.00	12.00	9.00	20.00	60.00	-----
	C	-----	-----	-----	5.00	4.00	3.00	3.00	10.00	-----
CARNIVAL	C	-----	-----	-----	5.00	4.00	3.00	3.00	10.00	-----
	C	6.00	5.00	4.00	-----	-----	-----	1.50	4.00	24.00
COL. ATKINSON	C	6.00	5.00	4.00	-----	-----	-----	1.50	4.00	24.00
	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	275.00
COLUMBIA	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	275.00
	C	24.00	20.00	16.00	14.00	12.00	8.00	8.00	25.00	150.00
CREAM ORCHIDS	C	24.00	20.00	16.00	14.00	12.00	8.00	8.00	25.00	150.00
	C	24.00	20.00	16.00	14.00	12.00	8.00	8.00	25.00	150.00
CROWN JEWEL	C	24.00	20.00	16.00	14.00	12.00	8.00	8.00	25.00	150.00
	C	50.00	40.00	35.00	30.00	25.00	20.00	25.00	85.00	-----
CRUSADER	C	50.00	40.00	35.00	30.00	25.00	20.00	25.00	85.00	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00	25.00
CUPID	C	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00	25.00
	C	40.00	36.00	28.00	24.00	16.00	12.00	25.00	75.00	-----
DARK DAVID	C	40.00	36.00	28.00	24.00	16.00	12.00	25.00	75.00	-----
	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	5.00	-----
DIEPPE	M	45.00	40.00	32.00	24.00	16.00	12.00	-----	-----	-----
	C	20.00	17.00	14.00	12.00	10.00	8.00	-----	-----	-----
DOLLY VARDEN	M	180.00	150.00	120.00	90.00	75.00	60.00	8.00	25.00	150.00
	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	4.00	-----
DUSTY MILLER	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	4.00	-----
	C	48.00	42.00	36.00	30.00	24.00	18.00	50.00	-----	-----
EDGEWOOD	C	48.00	42.00	36.00	30.00	24.00	18.00	50.00	-----	-----
	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	4.00	25.00
ELIZ. THE QUEEN	M	45.00	40.00	32.00	20.00	16.00	-----	-----	-----	-----
	C	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00	150.00
ELMER'S ROSE	C	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00	150.00
	C	6.00	5.00	4.00	3.50	3.00	2.00	-----	-----	-----
EVANGELINE	M	48.00	40.00	36.00	28.00	24.00	16.00	2.50	8.00	45.00
	C	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00	-----
FIREGLEAM	C	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
FLOR. NIGHTINGALE	M	45.00	40.00	32.00	24.00	16.00	-----	1.50	4.00	24.00
	C	8.00	7.00	6.00	5.00	4.00	3.00	3.00	10.00	-----
FLORENTINE	C	8.00	7.00	6.00	5.00	4.00	3.00	3.00	10.00	-----
	C	48.00	42.00	36.00	30.00	24.00	18.00	50.00	-----	-----
FRANCESCA	C	48.00	42.00	36.00	30.00	24.00	18.00	50.00	-----	-----
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
FRIENDSHIP	M	48.00	40.00	32.00	24.00	16.00	12.00	2.00	5.00	30.00
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
GENE	M	45.00	40.00	32.00	24.00	16.00	12.00	1.50	4.00	24.00
	C	30.00	25.00	20.00	16.00	12.00	10.00	20.00	60.00	-----
GINGER	C	30.00	25.00	20.00	16.00	12.00	10.00	20.00	60.00	-----
	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	-----
GOLD	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	-----
	C	6.00	5.00	4.00	3.00	2.00	-----	2.00	5.00	30.00
HARRY HOPKINS	C	6.00	5.00	4.00	3.00	2.00	-----	2.00	5.00	30.00
	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	-----
HELIOS	C	25.00	20.00	16.00	12.00	10.00	8.00	15.00	50.00	-----
	C	30.00	25.00	20.00	15.00	12.00	9.00	20.00	60.00	-----
KING DAVID	C	30.00	25.00	20.00	15.00	12.00	9.00	20.00	60.00	-----
	C	30.00	25.00	20.00	15.00	12.00	9.00	20.00	60.00	-----
KNIGHTHOOD	C	30.00	25.00	20.00	15.00	12.00	9.00	20.00	60.00	-----
	C	-----	-----	-----	-----	-----	1.50	-----	-----	-----
LADRONE	M	-----	-----	-----	-----	-----	12.00	1.50	4.00	24.00
	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
LAVENDER LACE	M	48.00	40.00	32.00	25.00	16.00	12.00	1.50	4.00	25.00
	C	-----	-----	-----	4.00	3.00	2.00	-----	-----	-----
LITTLE GOLD	M	-----	-----	-----	35.00	20.00	14.00	3.00	10.00	50.00

PRICE PER		1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.	Pk.
MAGNET	C	12.00	10.00	8.00	7.00	6.00	4.00	-----	-----	-----
	M	96.00	80.00	64.00	48.00	40.00	32.00	6.00	20.00	109.00
MANCHU	C	7.00	6.00	5.00	4.00	3.00	2.00	-----	-----	-----
	M	-----	-----	-----	32.00	25.00	15.00	2.00	7.00	40.00
MIXTURE	C	4.00	3.00	2.50	2.00	1.50	1.00	-----	-----	-----
	M	32.00	25.00	20.00	16.00	12.00	8.00	.35	1.00	6.00
MOTHER FISCHER	C	25.00	20.00	16.00	12.00	10.00	8.00	-----	-----	-----
	M	200.00	160.00	128.00	96.00	80.00	64.00	15.00	50.00	275.00
NEW YORK	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	4.00	-----
NOCTURNE	C	6.00	5.00	4.00	-----	-----	-----	1.50	4.00	-----
NORDIC QUEEN	C	35.00	30.00	25.00	20.00	16.00	12.00	25.00	75.00	-----
NOWETA ROSE	C	14.00	12.50	10.00	8.00	7.00	5.00	-----	-----	-----
	M	110.00	95.00	80.00	64.00	56.00	40.00	5.00	15.00	90.00
OCTOBER SUNSHINE	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
	M	45.00	40.00	32.00	24.00	16.00	12.00	1.50	4.00	24.00
ORANGE GOLD	C	6.00	5.00	4.00	3.00	2.00	-----	-----	-----	-----
	M	45.00	40.00	30.00	20.00	14.00	-----	-----	1.00	3.00
PACTOLUS	C	6.00	5.00	4.00	3.00	2.00	-----	-----	-----	-----
	M	45.00	40.00	32.00	24.00	16.00	-----	-----	1.50	4.00
PALETTE	C	8.00	6.00	5.00	-----	-----	-----	3.00	9.00	-----
PATROL	C	7.00	6.00	5.00	4.00	3.00	-----	2.00	6.00	-----
PINK CHIFFON	C	80.00	72.00	64.00	48.00	40.00	32.00	70.00	250.00	-----
QUIBERON	C	12.00	10.00	8.00	6.00	5.00	4.00	6.00	20.00	-----
RAVEL	C	6.00	5.00	4.00	3.00	2.00	-----	-----	-----	-----
	M	45.00	40.00	32.00	-----	-----	-----	-----	2.00	6.00
RED CHARM	C	6.00	5.00	4.00	3.00	2.00	-----	-----	-----	-----
	M	45.00	40.00	32.00	20.00	-----	-----	-----	1.50	4.00
RED PLUSH	C	6.00	5.00	-----	-----	-----	-----	2.00	6.00	-----
RED WING	C	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00	-----
REGAL RED	C	7.00	6.00	5.00	4.00	3.00	2.00	-----	-----	-----
	M	-----	-----	-----	30.00	20.00	12.00	1.50	4.00	25.00
ROSARIO	C	80.00	72.00	64.00	48.00	38.00	30.00	60.00	200.00	-----
ROSE CHARM	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
	M	45.00	40.00	32.00	24.00	16.00	12.00	1.50	4.00	25.00
RUFFLED EBONY	C	80.00	72.00	64.00	48.00	40.00	32.00	70.00	250.00	-----
SALMAN'S GLORY	C	6.00	5.00	4.00	3.00	2.00	-----	-----	-----	-----
	M	45.00	40.00	32.00	24.00	16.00	-----	-----	1.50	4.00
SALUTE	C	8.00	7.00	6.00	5.00	4.00	3.00	3.00	8.00	-----
SOUTHERN BELLE	C	35.00	30.00	26.00	20.00	15.00	10.00	20.00	60.00	250.00
SPIC & SPAN	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
	M	45.00	40.00	32.00	20.00	16.00	12.00	1.50	4.00	25.00
SPOTLIGHT	C	6.00	5.00	4.00	3.00	2.00	-----	1.50	4.00	-----
STARLET	C	-----	-----	-----	4.00	3.00	2.00	2.00	6.00	36.00
STERLING	C	12.00	10.00	8.00	6.00	5.00	-----	5.00	15.00	-----
STORMY WEATHER	C	24.00	22.00	20.00	16.00	14.00	12.00	10.00	32.00	-----
SWEET SIXTEEN	C	12.00	10.00	8.00	6.00	5.00	4.00	-----	-----	-----
	M	96.00	80.00	64.00	48.00	40.00	32.00	6.00	20.00	125.00
THE RAJAH	C	14.00	12.50	10.00	8.00	7.00	5.00	8.00	25.00	-----
THE ROAN	C	-----	-----	-----	4.00	3.00	2.00	-----	-----	-----
TIVOLI	C	6.00	5.00	4.00	-----	-----	-----	-----	-----	-----
	M	48.00	40.00	35.00	-----	-----	-----	-----	2.00	6.00
TRAILS END	C	7.00	6.00	5.00	4.00	3.00	2.00	2.00	6.00	-----
TRAILS END	M	60.00	50.00	40.00	-----	-----	-----	-----	-----	-----
VANGUARD	C	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00	-----
VELVET MANTLE	C	-----	-----	-----	-----	3.00	2.00	2.00	6.00	-----
WEDGWOOD	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
	M	45.00	40.00	32.00	20.00	14.00	12.00	1.50	4.00	24.00
WHITE LACE	C	-----	14.00	10.00	7.00	4.00	2.00	-----	-----	-----
	M	-----	-----	-----	45.00	22.00	15.00	2.00	6.00	36.00
WHITE GODDESS	C	6.00	5.00	4.00	3.00	2.00	1.50	-----	-----	-----
	M	45.00	40.00	32.00	20.00	16.00	-----	-----	1.50	4.00

Customer Quotes

Michigan: "Pink Chiffon, Southern Belle, Nordic Queen, Ruffled Ebony, Rosario, and Rosebud Picotee were all grand for me. Your 269-47, now Snowdrift, 318-47, now Fire Opal, and 76-47, now Pink Diamond were all topnotchers."

—Bruce Collins.

Indiana: "Southern Belle I grew for the first time. Had 2 bulbs. They made 2 of the most perfect spikes I had all summer."

—C. D. Garver.

Australia: "Your originations are most popular in Australia, being the most sought after of American varieties, particularly Wedgwood, Mother Fischer, Friendship, Crown Jewel, Noweta Rose, Elmer's Rose, and Sweet Sixteen."

—Morgan Hall.

Illinois: "318-47 (Fire Opal): The more I saw of this one, the more I liked it . . . Heavy texture and beautifully ruffled. Grows straight in any kind of weather."

"76-47 (Pink Diamond): One of the loveliest flowers in my garden. Under comparable growing conditions at blooming time, it was a good bit better than C. D. Fortnam, and the latter is one of my favorites."

—Armin Munz.

New York: "Yesterday at the Farmingdale show on Long Island, which is the Eastern New York Society's best exhibit, your 318-47 (Fire Opal) was adjudged best seedling."

"76-47 (Pink Diamond) is in my opinion one of the best commercials I have seen in a long time. In my patch it is tremendous."

—Mike Sherman.

Vermont: "Rosario is definitely your best."

—Tom Manley.

Washington: "Crown Jewel was as beautiful as I expected and was well liked. Lovely Mother Fischer, another to take heat very well, grand! Nordic Queen—so lovely! One friend called it a 'queenly Greta Garbo'. Am so glad that I have it. Opens well in water. A dream of beauty. Noticed Rosario at Portland Glad Show. Many of those glads exhibited looked wilted, but not Rosario. As fresh as though just cut!"

—Mrs. F. M. Clark.

Saskatchewan: "Thanks for the order of glads received from you in perfect condition yesterday when it was 20 below here . . . We were pleased with the way the order was filled and with the extras."

—C. A. Hodges.

Minnesota: "Ruffled Ebony won the 'Hall of Fame' (chosen by Public Opinion) award at the Minnesota Glad Show in St. Paul. The spike was grown and exhibited by Adrian R. Ries of Sleepy Eye, Minn."

—W. B. Hawker.

Alberta: "It is always a pleasure to receive bulbs from you in tip top condition."

—J. E. Voss.

New York: "I have had excellent results with your originations."

Fred H. Stevens.

Saskatchewan: "Your last year's corms gave me the greatest satisfaction of any that I ever purchased."

—A. Ludeck.

North Carolina: "76-47 (Pink Diamond): This light lilac-flushed pink with cream lip was the best thing in my garden of over 200 varieties. My medium bulb threw a tall straight spike of 23 buds with 8 open. Florets were large, ruffled, wide-open, of heavy texture and showed no sign of wilting or burning. A healthy, robust grower with average bulblet production. Here is your top pastel when better known. For me this topped C. D. Fortnam by a wide margin."

"318-47 (Fire Opal): Here is another sensational glad—a wide-open, heavily ruffled, heavy textured vibrant deep orange with a large yellow throat. My medium bulb produced a robust 5 foot spike with 6 open and perfect placement. This promises to be the most beautiful two-tone orange. Extra fine!"

—N. McK. Caldwell.

Oregon: "Ginger stopped me in my tracks. It was perfect. Five feet tall, six-inch blossoms. It makes commercial oranges look sick."

—William Simmons.

The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glads are classified in five sizes as follows:

Miniature	100—florets under 2½"
Small	200—2½" through 3¼"
Medium	300—3¼" through 4⅜"
Large	400—4½" through 5⅝"
Giant	500—5½" or larger

For instance, turn to page 13. The first variety described, Abu Hassan, is followed by the number 378. The 300 means it has a floret size from 3¼" through 4⅜". The 78 designates this variety as a deep violet. Hence the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

COLOR CLASSES

Class		
00 White	00	without conspicuous marking
White	01	with conspicuous marking
Cream	06	
10 Yellow	10	(Light)
Yellow	12	(Deep)
Buff	16	
20 Orange	20	(Light)
Orange	22	(Deep)
Orange	24	(Red Orange)
30 Salmon	30	(Light)
Salmon	32	(Deep)
Scarlet	36	
40 Pink	40	(Light) without markings
Pink	41	(Light) with c. markings
Pink	42	(Deep)
50 Red	50	(Light)
Red	52	(Deep)
Red	54	(Black)
60 Rose	60	(Light)
Rose	62	(Deep)
Lavender	66	
70 Purple	70	
Violet	76	(Light)
Violet	78	(Deep)
80 Smoky shades		
Smoky	82	(Orange Smoky)
Smoky	83	(Salmon Smoky)
Smoky	84	(Pink Smoky)
Smoky	85	(Red Smoky)
Smoky	86	(Lavender Smoky)

⊗ Any other color.

Noweta Rose $\star\star\star$ (560) (Fischer, 1950) (85 days)

(Rose O'Day x Elizabeth the Queen) Our most sensational introduction. A glorious, sparkling, lavender-rose that produces uniform ramrod spikes five feet tall carrying 12-15 open blooms. Lower florets are 5½ inches in diameter. Even from small bulbs Noweta Rose will throw spikes with ten open in the field. Dr. Cason, the well-known writer on glads who has grown hundreds of varieties, in his last article in the N.A.G.C. Bulletin rated Noweta Rose among his "Ten Best Glads of the Year" and further stated that it had "the greatest inflorescence of any glad he'd ever grown." Unlike so many giant glads, Noweta Rose has excellent form and, usually, perfect formal placement. It has great color-appeal. If you want to grow a glad of great beauty, high consistency, and incredible size, grow Noweta Rose! No glad collection is complete without it. Pictured on pages 20 and 21.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

"Noweta Rose gave us beautiful 30-inch heads this year and rivalled Evangeline for the tallest in the garden. A tip-top spike holding many open gave us amateur 500 Champion at the Waterloo (Iowa) show."
—Marvin and Melvin Schrimpf, Wisconsin.

"I have just picked 2 spikes of Noweta Rose—the largest flowers I have ever seen, some florets 6 inches across in normal position, and such a beautiful color. I think I will have to get 100 No. 2 bulbs next year."
—Bert Gillham, Iowa.

"Noweta Rose is grand, 5 feet tall with huge blooms on a 36-inch flowerhead."
—Mrs. F. M. Clark, Washington.

October Sunshine $\star\star\star$

(420) (Quackenbush, 1947) (85 days) (Picardy x Yellow Perfection) This orange-buff glad simply outdid itself last summer, producing thousands of towering spikes with splendid flowerheads carrying 6-8 well-placed, plain-petalled blooms. One could not ask for a finer commercial. A rival of that other excellent near-orange, Betty Duncan. October Sunshine will be a welcome sight in your garden; in the house, too, it combines well with either dark or blonde furniture. Try it! One of my prime favorites.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Oklahoma $\star\star\star$ (386) (Wilson, 1945)

(90 days) (Janet x Bagdad) Still one of the prettiest of the so-called smokies is this winsome, Quaker-grey flower with the un-Quaker-like ruffling and chaste creamy throat. Oklahoma has the genteel and decorous personality of a little grandmother.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Orange Gold $\star\star\star$ (422) (Marshall, 1945) (85 days)

The only important large-flowered true orange. Orange Gold will grow 69 inches tall, producing moderate flowerheads with 5-6 open blooms and a total of 17 buds. Orange Gold is an important variety because of the rarity of true orange glads.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Pactolus $\star\star\star\star$ (418) (K. & M., 1947)

(80 days) (Maskerade x Pfitzer's Wunderkind) Blotched almost as boldly as a Swiss pansy is this handsome golden-buff and scarlet novelty pictured on page 35. Pactolus is the most strik-

ing blotched or "orchid-flowered" gladiolus in existence. It was one of our heaviest sellers last year and deservedly so. While it is at almost the opposite pole of beauty from such a delicate pastel as Beauty's Blush, there is plenty of room for them both. Pactolus is a glad destined for prolonged popularity. A splendid grower of high consistency, almost every spike duplicating its neighbor and all showing about eight open florets. Strongly recommended.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Painted Lady $\star\star\star$ (443) (Roberts, 1952) (90 days)

((Incense x Beacon) X Boise Belle) This deep pink glad has pure white lips painted scarlet on the edges. Somewhat like Boise Belle but more bizarre. An interesting novelty for the backyard gardener.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

Palette $\star\star\star$ (437) (Kooy, 1951) (85 days)

It's easy to get a red throat in a blue seedling (as in Ravel) but more difficult by far to secure a blue throat in a red seedling. And that's what whimsical Mother Nature concocted when she produced Palette. You'll forgive its garishness for the sake of its novelty.

(L 1-.25; 10-2.00) (Blbts. 15-.25)

Parthiena $\star\star\star$ (566) (Hitchcock, 1949)

(90 days) This mauve, or lavender-purple, glad is one of the giants of the glad world, rivaling Dolly Varden, Evangeline, Noweta Rose, and Mid-America. Indeed it makes a spike that is truly stupendous. Our picture on page 25 does not do it justice. Parthiena was named after the mother of the originator, the name being derived from the famous Hellenic Temple, the Parthenon.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Pasteline $\star\star\star$ (440) (Kolb, 1948) (85 days)

(Maid of Orleans x Picardy) From a cross which has produced many famous glads comes this young giantess in the light pink class. Pasteline should be a good breeder, for it rivals Evangeline in height and approaches it in size.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. 10-.25; 100-1.00)

Patrol $\star\star\star\star$ (416) (Palmer, 1946) (75 days)

(Picardy x Golden Goddess) Here is a glad which is often prominent in the Court of Honor when the grandchampion is being chosen. Indeed, it often captures the top honor itself. Patrol is a luscious golden-buff, opening 8-9 glossy, opulent blooms on a shapely formal spike with abundant stretch. Patrol, Pactolus, Manchu, and October Sunshine are all outstanding among the buffs.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Pauline $\star\star\star$ (400) (G. W. Wright, 1952)

(90 days) (Maid of Orleans X (Star of Bethlehem x White Seedling)) A spike of this snowy beauty was the dark-horse winner of the grand-championship at the Port Arthur show over strong competition. Grown in a cool climate as in Canada or New England, it will produce a generous ribbon of bloom. For the less-humid Midwest I can't give it quite such a fervent recommendation.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)



Vertical movement is shown in our grouping of SOUTHERN BELLE with Shasta daisies and fruits. A green cylindrical container inspires the upward movement. Green grapes and apples at the rim of the container and at its base repeat the container color and furnish weight and balance. Curving hosta leaves and the spiral placement of the daisies add to the rising movement.

Wisconsin: "I am listing in order what I think are your dozen best originations and I know they would rate high in anybody's list of the best glads in commerce: Friendship, Wedgwood, Mother Fischer, Little Sweetheart, Crusader, Beauty's Blush, White Lace, Elmer's Rose, Crown Jewel, Enchantment, Helios."—Miles T. Armstrong.

Michigan: "Southern Belle: Very fine this season; lived up to your advertising in every way. Pink Chiffon: A perfectly beautiful and much improved Rima. Rosario: Very beautiful and performed extra well. Ruffled Ebony: A superb ruffled black-red that does not burn in the hottest sun. Rosebud Picotee: A very delicate tint on the order of Corona but much improved."—Bruce Collins.

Orchid-Throated Collection

1L and 1M of each of the orchid-throated beauties, pictured at
UPPER RIGHT:

CRUSADER PACTOLUS CARNIVAL
CROWN JEWEL LADRONE

A \$3.00 value for

Only **\$2.00** Prepaid



Garden Gems Collection

1L and 1M of each of the following outstanding new varieties, pictured at LOWER RIGHT:

GORGEOUS DEB FLORA

NORDIC QUEEN LAVENDER LACE
GINGER

A \$4.25 value for

Only **\$3.00** Prepaid



Combination Offer

If you want BOTH the \$2.00 ORCHID-THROATED COLLECTION and the \$3.00 GARDEN GEMS COLLECTION for \$5.00, then we will send you in addition 1L and 1M bulb of Southern Belle.

Nova Scotia: "I had wonderful success with your glad bulbs last summer."—Ben R. MacLeod.

Manitoba: "Your shipment of glad corms arrived this morning. Are we ever thrilled with them! Such nice clean, plump corms—along with your very liberal amount of extras—make it the best lot of corms I ever got from any place."—M. G. Jones.

Pennsylvania: "Noweta Rose: Words just don't exist to describe how wonderful this was. Everybody who saw it raved about it."—Ray A. Reinsmith.

Kansas: "I was well pleased with the bulbs that I got from your gardens this spring. I thought they were very fine, clean bulbs and they grew in fine shape for me."—C. A. Pine.

Minnesota: "We realize the expense and work involved in maintaining a business like yours. Yet through it all you have kept the price of your bulbs at a minimum and have sent out only healthy, high-crowned bulbs. . . . It is a pleasure to recommend you."—Mrs. Albert D. Dufault.



Pennant $\frac{***}{\bullet\bullet\bullet}$ (440) (Palmer, 1952) (92 Elizabeth the Queen) Pennant comes from the same cross and the same originator as Evangeline. It resembles it in color but not in bud formation. Pennant is absolutely formal with no misplacement. Tall. Husky! Commercial cut-flower growers have taken to this variety.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

Peter Pan $\frac{***}{\bullet\bullet\bullet}$ (233) (Butt, 1952) (75 Harlekin x Crinklette) Salmon-orange with a deeper throat. A lovely little autumn-colored glad that will reveal its true beauty only in arrangements.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Pink Chiffon $\frac{***}{\bullet\bullet\bullet}$ (460) (Fischer, 1953) (75 days) (Seedling of Lavender & Gold x Dawn Glow) A reincarnation of the most famous orchid-pink of yesterday, Rima, but of quite different parentage and a commendable grower and propagator. Pink Chiffon is so ethereal, such an airy dream both in color and in grace of form that an arrangement of it literally sweeps one off one's feet. It's as frothy as pink cotton candy at a county fair. When you can cut an armful of this gossamer beauty for an arrangement in your home, you'll be looking for new superlatives to describe its beauty. Duplicates the finest shades of expensive orchids and roses. Pictured on page 38.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00)
(S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

"Pink Chiffon is very, very beautiful and I'm sure it will be established as one of the world's most outstanding pinks."

—C. L. Clark, Iowa.

"Pink Chiffon was the lovely, dainty pink you claim it to be and an outstanding all-around performer."

Mr. and Mrs. H. E. Hendricksen, Minnesota.

"Pink Chiffon is incomparably beautiful."

—Robert Fietz, New York.

"This morning I got such a thrill as I never have experienced since I saw my first spike of Leading Lady. Pink Chiffon was open with 3 florets. The spike is one you would be proud to take to the International. The color is simply breathtaking and all and more than you said it was. My bulblets grew 100%."

—Harold E. Janes, Wisconsin.

Pink Diamond $\frac{***}{\bullet\bullet\bullet}$ (440) (Fischer, 1954) (70 days) (White Christmas x Friendship) A new jewel for your garden. This sparkling light pink with spire-like spikes is both a connoisseur's delight and a commercial prospect. Described in full on page 3 and pictured on pages 5 and 6 and on the back cover.

"76-47 (Pink Diamond): Lovely! Won first at Waterloo (Iowa State Show). I raved over this when I first saw it at Madison. 269-47 (Snowdrift): Best and most beautiful of all whites! I love a ruffled glad—guess that's why I fell so hard for 269-47."

—Etta Feye, Iowa.*

*Mrs. Feye's Lavender Lace was grand champion single spike at the Central International Show at Chicago last August.

Pink Dots $\frac{***}{\bullet\bullet\bullet}$ (301) (75 days) (Originator and parentage unknown) White with a pink dot at the tip of each petal. We got this curious novelty from our friend, Chuck Ruble, who has lost track of its origin. Seen in

an arrangement, Pink Dots is very intriguing in its polka dot effect and invariably stops show visitors in their tracks. A single spike is less impressive.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Poinsettia $\frac{****}{\bullet\bullet\bullet\bullet}$ (450) (Johnson, 1952) (85 days) (Parentage unknown) This vivid scarlet-red self with just a touch of frilling looks like an excellent cut-flower but its bulblets must be held over a year to insure germination. Nonetheless, it has great commercial merit. You will love its refulgent color. Poinsettia will make a strong bid for popularity.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Prospector $\frac{****}{\bullet\bullet\bullet\bullet}$ (412) (Leffingwell, 1953) (85 days) (Derived from Golden Goddess, Royal Gold, and various seedlings) This towering rich yellow with a model flowerhead of 20 buds and about 8 open florets was one of the "finds" of the 1953 season. Flat-open round blooms, heavy substance and a touch of ruffling complete a most impressive ensemble. Heartily recommended.

(Large only, 1-3.00; 10-25.00)

Quiberon $\frac{***}{\bullet\bullet\bullet}$ (416) (Errey, 1949) (85 days) (Susquehanna among the light-buffs. Its color is suede-smooth, blending to an inconspicuous yellow throat. Somewhat given to crooking, Quiberon is generous in its bud-count and, generally speaking, an all-around fine glad. With up to 26 buds and 11 open florets, Quiberon is beloved by exhibitors.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Ravel $\frac{***}{\bullet\bullet\bullet}$ (477) (K. & M., 1946) (80 days) (Elegie x Seedling) Here is the highest-rated, largest, most vigorous, and most popular blue glad at the present time. Ravel opens eight large, round, flat-open florets on 55-inch bamboo stems. Color is a medium blue-violet with a garnet tongue. Not as pure in color as Better Times but otherwise superior. A really great "blue" glad.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Recompense $\frac{***}{\bullet\bullet\bullet}$ (410) (R. Pruitt, 1953) (80 days) This skyscraper yellow with tiny red blotch throws up an imposing 11 storey facade and finally goes "whoosh" into a lofty spire. It may be a slight exaggeration, however, to refer to it as "tree-size". A heavy seller last year. The spike shown on the back cover shied away from the camera so that its real size is not apparent. Recompense usually runs to 22 buds—unusual in a yellow.

(L 1-2.00; 10-16.00) (M 1-1.50; 10-12.00)
(S 1-1.00; 10-8.00) (Blbts. 1-.25; 10-2.00)

Red Charm $\frac{***}{\bullet\bullet\bullet}$ (452) (Butt, 1939) (Koehl x Picardy) For many years the standard of excellence among red glads, though now partially superseded by several newer varieties. Red Charm will open 6-8 glossy true-red florets on commanding spikes.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Red Velvet ★★ ★ (452) (Bastian 1952) (85 days) (Tip Top x Com. Koehl) A cross of two Pfitzer varieties, Red Velvet was one of our major discoveries of 1952. Truly velvety in texture, it reminds one in this respect of Dark David which it also resembles somewhat in color. Red Velvet makes a very trim, neatly-tailored flowerhead with plenty of stretch. A very promising variety. (L 1-.50; 10-4.00) (M 1-.35; 10-2.80) (S 1-.25; 10-2.00) (Blbts. 8-.25; 100-2.50)

Red Wing ★★ ★ ★ (436) (Wright, 1948) (85 days) (Seedling x Red Charm) Here is a red which has won more applause than any other in recent years. Red Wing produces campanile spikes with 8-10 five and one-fourth inch florets open at a time on really tremendous flowerheads. Color is a glossy light scarlet, almost a self. The round florets, light ruffling, super-abundant vigor, and 66-inch spikes combine to make this an ace for both the exhibitor and the cut-flower grower. Don't pass up Red Wing! It is a real bargain at \$.15 this year, compared to \$1.50 three years ago. Red Wing also blooms very well from small bulbs. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50) (Blbts. 50-.30)

Regal Red ★★ ★ (536) (Fischer, 1949) (100 days) (Hindenburg's Memory x Liberator) For two years straight we've sold so close on this noble red that we've had only No. 6's to bloom ourselves. Hence exclamations as to its merit reach us only second hand. Such testimonials are numerous, however, and we hope you have tried this magnificent red which opens up to six florets which some customers have grown to seven and one-half inches in diameter. Our own vase on page 17 had florets that rivalled an amaryllis in size and lustre. For supreme September bloom, be sure to try Regal Red! (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40) (Blbts. Pkg. .25)

Rosario ★★ ★ (460) (Fischer, 1953) (70 days) (Elizabeth the Queen x Rose O'Day) This vivid, clean-cut rose is the most trimly-tailored of the seven Noweta Rose sisters and the only one with a blotch. A jewel for consistency as well as beauty, it will readily carry 10 open florets in Sunday-go-to-meeting array. Trim as a slate pencil, as the fashion ads would say. You'll love Carl Starker's arrangement of this glorious flower on page 14. In the latest N.A.G.C. symposium Rosario was judged one of the 10 best 1953 introductions by 79 critics. (L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00) (S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

"Rosario received many comments on its beauty. It had seven open and was beaten in the recent introduction division only by Noweta Rose."
—Arthur Kottke, Wisconsin.

Rosebloom ★★ ★ (460) (Fischer, 1951) (85 days) (Elizabeth the Queen x Rose O'Day) Along with Elmer's Rose and Chivalry, Rosebloom comes from the reverse cross of the hybridization that produced Noweta Rose. Growing all the members of the Noweta Rose family will give one an interesting illustration of how glads from the same cross will vary—surely as much as the children in a human family! (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40) (Blbts. Pkg. .25)

Rosebud Picotee ★★ ★ ★ (460) (Fischer, 1953) (70 days) (Lavender & Gold x Dawn Glow) A glad for the ultra-fastidious on which to test their connoisseurship! With dainty petals which unfurl like rosebuds as they open, with snow-white florets flushed with a rose-pink halo or picoteeing, plus

an infusion of cream on the lip, it is the last word in subtle, ethereal beauty. Truly a glad which grows on one. The Starker arrangement on page 8 seems to us one of his best.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

"Rosebud Picotee was perfect. It outdid Columbia, which it resembles, only it is so much more beautiful."
—Mrs. Carl Nielson, Idaho.

Rose Charm ★★ ★ (360) (Fischer, 1948) (65 days) (Lavender and Gold X (Maid of Orleans x Picardy)) With us and with many others, this is the first of all glads to bloom. In fact, our good friend George Lasch reports blooming it in only 54 days—surely a record for earliness of bloom for this or any other gladiolus! Rose Charm is a fresh-toned crystalline light rose (not pink) with dramatic throat and midribs of cream. A planting of Rose Charm displays a phenomenal uniformity in height and blooming season. Plant 100 large bulbs of Rose Charm and they won't vary more than a few inches in height, which will be 52-55 inches, and the entire row can be cut in a week! Rose Charm opens 5-7 gracefully placed blooms on slender bamboo-type stems. A very charming basket variety and a gem for arrangements. If you are growing glads for cut-flowers, Rose Charm will be your No. 1 "first-early" and, until larger glads come in, an important commercial. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40) (Blbts. Pkg. .25)

Rosie O'Grady ★★ ★ (462) (Harris, 1953) (80 days) (Betty's Choice x June Rose) A larger, more dazzling version of the old Chamouny. Rosie O'Grady is taller, slightly ruffled, and has a deeper rose "bee" in the throat. You'll like its trim style and fresh color. (L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00) (S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

SPECIAL OFFERS ON ARRANGEMENT GLADS

(Each of these varieties was especially recommended by Mr. Starker.)

5 L Wedgwood*	lavender
5 L Little Gold*	orange
5 L Cupid	white
5 L Bo-Peep	buff
5 L Rose Charm	rose
5 L Starlet*	white
5 L Manchu*	oriental yellow
5 L White Lace*	white
2 L Cream Orchids*	cream
1 L Pink Dots	pink & white
5 L Friendship*	pink
5 L Abu Hassan	violet
1 L Twinkles*	scarlet-orange
1 L Crusader*	blotched white

Arrangement offer L, 55 large bulbs (a \$8.05 value) for \$5.00. Labelled.

Arrangement offer M, 55 medium bulbs (a \$5.65 value) for \$3.00. Labelled.

Combination Offer: Arrangement offer L and Arrangement offer M, both for \$7.00.

*Pictured in color elsewhere in the catalog.

Rosita ★★☆☆ (563) (Woods, 1952) (85 days)
 (Chamouny x Elizabeth the Queen) This vivacious cerise-rose with lighter picotee edges and deeper throat may be called the improved Chamouny (which we are dropping this year). At its best Rosita is a very beautiful glad. Somewhat variable in form but consistently tall and impressive. The ladies go for these beautiful rose shades. Rosita will add distinction to your garden.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
 (S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Rosy Future ★★☆☆ (462) (Pletcher, 1951)
 (80 days) (Derived from seedlings of Dream O'Beauty, Henry Ford, Emile Auburn, and a Kundred seedling) A new color treat in a deep rose, with a light fuchsia cast. Probably a shade lighter than the once famous Dream O'Beauty, which was a color champion in its day.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
 (S 10-.80) (Blbts. 15-.25)

Ruffled Ebony ★★☆☆ (454) (Fischer, 1953) (70 days) (Melrose x Black Diamond) If you like the rich, deep colors, this glad will become your prime favorite, for it is king of the deep maroons, eclipsing in beauty all others—and by a wide margin. It has only 16 buds

and opens but 5 or 6 florets, but what florets! Alone in its color class it has those broad-petalled, round florets that everyone seems to love. Substance is like chamois-skin, texture of the utmost sheen, glistening like black silk, and—top it all off—a magnificent ruffling. You'll be grateful that we encouraged you to add this royal beauty to your collection of garden gems. Mike Sherman calls Ruffled Ebony "one of the best things I have seen in the last five years."

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00)
 (S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

"Ruffled Ebony was very beautiful and my favorite black-red of the season out of a total of 18 varieties of deep reds including Ace of Spades and Dark David."
 —Arthur Wilke, Nebraska.

"Ruffled Ebony is the best black glad I ever grew."
 —Sidney Pierce, Maine.

"Ruffled Ebony is the best black-red I have seen. I am enthusiastic about it."
 —Charles A. Pine, Kansas.

A profuse but lovely grouping of fluffy PINK CHIFFON with hosta leaves and cupatorium in green and white to relieve the mass grouping of glad blooms.





**SPECIAL PREPAID OFFERS on the Leading Early Cut-Flower Pink:
FRIENDSHIP**

HOME GARDENER'S COLLECTION: 10L, 20M, 30S (a \$3.60 value) for	\$2.50
SMALL CUT-FLOWER COLLECTION: 10L, 50M, 100S, ½ Pt. Blbts. (an \$8.00 value) for	\$6.00
LARGE CUT-FLOWER COLLECTION: 25L, 100M, 250S, 1 Qt. Blbts. (a \$16.00 value) for	\$12.00

Salman's Glory ★★ ★ (507) (Salman, 1947) (68 days) Near the top among Dutch varieties is this immense light cream with scarlet blotch. Along with Friendship and Rose Charm, this is one of the outstanding "first early" glads. A magnificent bloomer from medium and small, although, of course, the mediums will bloom about 10 days later than the large and the small 10 days later still. If you grow glads for cut-flowers, Salman's Glory will be one of your important commercials.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Salman's Sensation ★★ ★

(578) (Salman, 1953) (90 days) The first blue that we can recall growing to a height of five feet. Color is deeper than that of Ravel but not as deep as that of Abu Hassan. Makes a very impressive flowerhead with 6 or 7 large blooms.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00)

Salute ★★ ★ (436) (Fischer, 1951) (90 days) This starchy new dress-parade scarlet opens 8-9 clean-cut round florets on erect flagpole spikes 60 inches tall. Some distant kinship with Regal Red and Tarawa is shown by the sharp white line in the throat. Salute is a very prepossessing scarlet-red of high color saturation and rugged health. A fantastic propagator.

(L 1-2.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. Pkg. .30)

Sandman ★★ ★ (486) (Butt, 1941) (85 days) We are happy to be able to restore this most beautiful of smokies to our list, whence poor propagation had temporarily removed it. Sandman has superb sculptured florets of an old-rose hue with a sharp reverse blotch of ivory. What a spike maker! Please don't clean us out of this entirely! For a color picture of Sandman, see page 24.

(L 2-.30; 10-1.20) (M 10-.80)

Sans Souci ★★ ★ (436) (Konynenburg & Mark, 1951) (85 days) Named after Frederick the Great's pleasure palace at Potsdam ("Without Care"), this spire-like scarlet beckons across the field. Its rounded florets have an easy grace, its color a lucent glow. Only a certain amount of lily flowering keeps it from being a perfect scarlet.

(L 1-.50; 10-4.00) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.50) (Blbts. 20-.25; 100-1.00)

Seedlings, Unbloomed

In planting my unbloomed seedling bulbs there are always quantities of bulblets that have fallen off the mother bulb and remain in the bottom of the tray. Instead of throwing these little gems away, they were planted to give my customers the thrill of looking over the unbloomed seedlings in search for that world-beater of tomorrow. Parents such as Beauty's Blush, Friendship, Burma, Spic and Span, Pactolus, Crusader, Crown Jewel, Elmer's Rose, Wedgwood, Elizabeth the Queen and choice seedlings were used. I heartily recommend that you indulge in this most fascinating pleasure of judging seedlings! Mecca, a 1951 introduction from Rockley Gardens, came originally from a lot of unbloomed seedling bulbs such as I am offering again this year.

(Mixed, M and S, 10-1.00; 100-8.00)

Sierra Snow ★★ ★ (400) (Harris, 1951) (80 days) (Arctic Snow x Elizabeth the Queen) One of the best of the new whites, opening up to ten attractively frilled florets at a time. Snowy white save for a few lines in the throat.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

Skyway ★★ ★ (440) (Stevens, 1948) (70 days) (Derived from Mrs. Anna Pfitzer, Picardy, Our Selection, and Longfellow) Exceptionally fresh-toned is this tall-growing, early light pink. You'll love Skyway for its refreshing color and towering spikes. Early.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Snow Clad ★★ ★ (400) (Harris, 1953) (80 days) (Florence Nightingale x White Sport of Elizabeth the Queen) Here's a new white that really meets with our approval. Although advertised as ruffled, for us it came plain-petalled. But that's immaterial! It was so clean-cut and starchy, so immaculately snowy (save for a rich cream throat), held so many open (7 even in dry weather), and every spike grew so tall (over 5 feet), that we're enthusiastic about Snow Clad. We're giving you a good steer when we urge you to include this in your order.

(L 1-1.50; 10-12.00) (M 1-1.25; 10-10.00)
(S 1-.75; 10-6.00) (Blbts. 2-.25; 10-1.00)

Snowdrift ★★ ★ (400) (Fischer, 1954) (75 days) (White Christmas x Dawn Glow) This love-at-first-sight glad is as white as the Greenland ice cap with 10 heavily fluted florets open at a time on spire-like spikes. An ideal exhibitor's flower. Described in full on page 4 and pictured on pages 6, 18, and on the back cover.

"Your 269-47 (Snowdrift) was judged the best seedling at the North Carolina State Glad Show and was awarded the NEGS seedling ribbon."

—E. L. Setzler, North Carolina.

Southern Belle ★★ ★

(442) (Fischer, 1952) (75 days) (Friendship x Dawn Glow) From large bulbs Southern Belle produces campanile spikes right down the row, each so perfect and such a ribbon of bloom that one could cut show spikes blindfolded. From medium and small bulbs the spikes are amazingly large, too, making this a precocious cutter. In color Southern Belle is a vivid pink with a large, contrasty, snowy throat. Because of a faint smoky aura we transferred it to the smoky class. There may be some difference of opinion about this, but, as Mike Sherman, who writes the annual review of glad varieties for *Flower Grower*, says, no matter where one classifies it, Southern Belle will rate high. We feel sure that you will be more than delighted with this magnificent new glad. We think so highly of this noble glad that we've put \$1000 into color plates of it. (See front cover and page 34. It is also in the group on the back cover.)

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)

"A well-satisfied old customer knocks again. Nordic Queen, Ginger, and Southern Belle looked particularly good last year."

—R. E. Bowland, Jr., Delaware.

"Southern Belle is really TOPS in glads. This and Nordic Queen caused the most inquiries as to where we got them."

—Milton E. DeLaMater, New York.

"This belle had a 32-inch flowerhead with 7 or more open florets. One to grow for blue ribbons."

—Marvin and Melvin Schimpf, Wisconsin.



Reminiscent of a ballet dancer is this dashing arrangement of sumptuous FIRE OPAL, combined with mountain ash foliage, tiger lilies, and tuberous begonias in a tall copper container.

Sparkling Eyes ★★ ★ (401) (Jack, 1953) (85 days) (Better Times X (Greta Garbo x Dawn Glow)) A honey! This stretchy white with eye-riveting violet-purple blotches opens a real ribbon of bloom. You'll never forget Sparkling Eyes! A handsome glad appropriately named.

(L 1-1.50) (M 1-1.25) (S 1-1.00; 10-8.00)
(Blbts. 1-.25; 10-2.00)

Sparks ★★ ★ (507) (Glass, 1947) (95 days) (Seedling x Aladdin) Light buff—almost cream—with a curious explosion blotch in the throat as if sparks were shooting out from a live coal is the coloring of this novel rival of Manchu and Pactolus. One might think a cosmic ray had struck the gene for throat blotches in the original seed, blowing it to smithereens! Page 24 reveals spike length of this fine origination but merely hints of the color-drama of Sparks.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Spic and Span ★★ ★ ★ (442) (Carlson, 1946) (80 days) (Picardy x New Era) "Spic", as it is affectionately called, is probably the most prominent glad now in commerce, though by no means as overwhelmingly prominent as its parent, Picardy was in the 1930's. (Probably no glad will be that prominent again—completely dominating glad shows and crowding most other glads out of florists' windows.) Like many other glads, "Spic" represents a definite improvement over Picardy. Its fresh salmon-pink color is very appealing and its tall, spire-like spikes (produced even from small bulbs) are indeed a joy to cut. Like the late Sass brothers, Nebraska farmers famous for their iris, peony, and hemerocallis originations, Mr. Carlson, a Minnesota farmer, finds time, in spite of the long hours required to operate a farm, to indulge his hobby of gladiolus breeding and has given us some really outstanding originations. His best-known creation—Spic and Span—is pictured on page 24.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

"Helois gave a superduper of a spike but it was too early for our show . . . I love Crusader which just 'talks' to me . . . Knighthood was a spectacular flower."
—Mrs. R. W. Anderson, California.

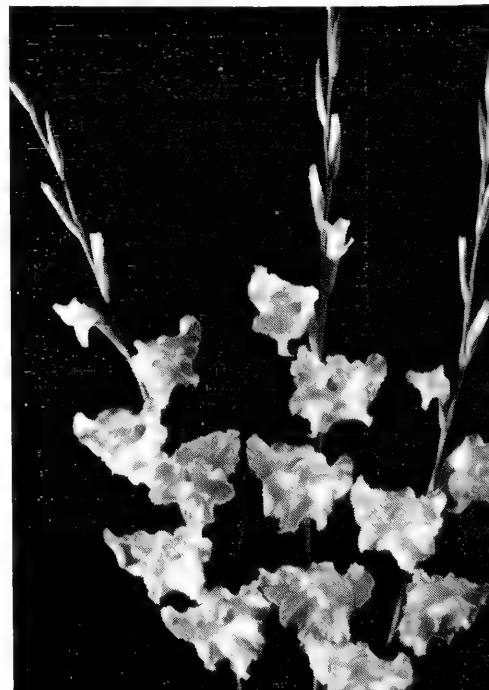
Cupid



Wedgwood



Starlet



Spotlight ★★ ★ (413) (Palmer, 1944) (80 days) (Picardy x Yellow Seedling derived from Jonquil, Dawson, Golden Dream, and Orange Queen) Today's best-known commercial yellow, producing spikes of gratifying stretchiness, carrying 5-6 round, plain-petalled florets of a medium-deep yellow color with a tiny spark of red deep in the throat. Spotlight is an outstanding cutter and shipper and filled a long-felt need when it was introduced.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Starlet ★★ ★ ★ (200) (Baerman, 1944) (80 days) ((Zona x Baby Decora) X Queen of Bremen) Starlet is the best-known white miniature — a supremely graceful little glad, whose tiny, frilly, snow-sculptured blooms seem to perch like white butterflies on the thin, wiry stems. This bewitching little beauty is invaluable for wedding decorations and small table arrangements. A perfect cutter, producing uniformly tall miniature buggy-whip stems. We rate all the miniature glads only two dots for cut-flower value because so few florists are discriminating enough to appreciate their worth, which is really high. On page 45 is a classic arrangement of Starlet in an inverted "hat" vase.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Statuette ★★ ★ ★ (211) (Butt, 1950) (65 days) (Harlekin x Crinkle) It's easy to wax lyric over this delightful miniature buff—the smallest, and in our view, the best of Len Butt's famous series. Really, Statuette is as cute as a hummingbird's nest. With what exquisite poise it carries its 8 tiny perfect florets! Carl Starker loved this glad for arrangements and so will you—it's a "natural" for the most charming compositions.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)
(S 1-.20; 10-1.60) (Blbts. 10-.25; 100-2.00)

"I really cannot tell you what a thrill the package of bulbs from you gave me. The bulbs are beautiful . . . The quality is wonderful. Then you are always so very generous with extras and overcount."

—W. Jay Dittman, Michigan

Sterling ★★ ★ (566) (Harris, 1950) (85 days) (Elizabeth the Queen x Rangoon) From the originator of Florence Nightingale and Dolly Varden comes this lavender-purple version of Elizabeth the Queen. Sterling opens 8-10 extra flat-open ruffled blooms of the heaviest substance. Not entirely free from flecking, it is nevertheless a choice and unusual flower.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Stormy Weather ★★ ★ (480) (Barrett, 1947) (80 days) (Ivy Robertson x Elizabeth the Queen) The vicissitudes of color printing have given us an excellent illustration of this fine smoky on page 24. Like changeable-silk is the subtle combination of rose and grey in this original glad, which has more uniform color if bloomed indoors. Stormy Weather, which opens 8-9 beautifully formed, cream-throated blooms, is definitely one of the finest smokies.

(L 1-.40; 10-3.00) (M 1-.30; 10-2.00)
(S 1-.20; 10-1.50) (Blbts. 10-.25; 100-2.00)

Summer Snow ★★ ★ (300) (Fischer, 1949) (85 days) (Angelica X (Sweetheart x Incense)) The whitest of all white glads is Summer Snow—a virginal, glacial white whose snowiness extends even to the throat and stamens. Summer Snow produces the most uniform, spire-like flowerhead imaginable, each with 7-9 lacily ruffled blooms open at a time. A great show winner.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Sundance ★★ ★ (412) (Almey, 1949) (85 days) ((Golden Goddess x Orange Sovereign) X (Rosemarie Pfitzer x Orange King)) Bud-counters will chortle at this church-spire yellow which opens 8-10 round florets on spikes carrying 22-24 buds. A popular show winner.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. 10-.25; 100-1.00)

Sunspot ★★ ★ (417) (Roberts, 1945) (80 days) (Picardy x Gloriola Seedling) Light buff with a soft reddish blur in the throat, Sunspot opens 8-9 round florets on very formal spikes. Not as striking as Pactolus, Manchu, or Sparks, but nevertheless quite popular and a great prize-winner at shows.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .30)

Susan Kay ★★ ★ (440) (Mikle, 1953) (80 days) ((Pink Seedling x Picardy) X Picardy) From the originator of Harrisburger comes this warm light pink with large cream throat. Its beautiful ruffling reminds one of Friendship. A delectable blond beauty that will lend a touch of pure ravishment to your glad patch and become your "pride and joy".

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-2.00)

Sweet Sixteen ★★ ★ ★ (440) (Fischer, 1951) (75 days) (Sport of Beauty's Blush) The dream-girl of the glad world, a fresh-toned, angelic pink that is destined for tremendous popularity. As a sport of Beauty's Blush, Sweet Sixteen shares the same magnificent growing habits, the same ease of growth from bulblets, the same capacity to throw five-foot spikes

right down the row, each carrying, on bamboo-like stems, 7-9 open florets. You would have to look a long ways to find a finer cutter. Although listed with the pure pinks in our graphic color index, Sweet Sixteen is a trifle cooler than Friendship, but not enough so to go in the rose-pink section. Without ruffles, Sweet Sixteen nevertheless has such beautifully rounded florets, such a serene styling, such perfect placement that like Beauty's Blush, which it exactly duplicates in form, it constitutes a criterion for plain-petalled beauty. A close approximation of the color of Sweet Sixteen is to be found in our color plates on pages 15 and 24. The halftone on page 6 will do for either Beauty's Blush or Sweet Sixteen since in form they are identical.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

Tarawa ★★ ★ (436) (Palmer, 1946) (80 days) (Regent x Corona) Ornate is the word for Tarawa! This sun-drenched scarlet acquires distinction from the distinct thumb-mark of velvety crimson bisected by a white line found in the throat of every luxurious floret. Tarawa throws a magnificent flowerhead with 8 open and with abundant stretch (see page 25) but lacks length in the "handle". Nevertheless, it is a sensationally beautiful scarlet and a prime favorite with all who grow it.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

The Rajah ★★ ★ ★ (570) (Jack, 1951) (85 days) ((Picardy x Rosemarie Pfitzer) X King Lear) Resplendent new purple rival of King David. The Rajah opens 8 beautifully ruffled round florets of heavy substance and lustrous sheen on spikes with gratifying stretch. Color is very similar to that of Lancaster but it is a richer and more striking variety.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
(S 10-.80) (Blbts. 15-.25)

The Roan ★★ ★ ★ (485) (Pruitt, 1949) (85 days) We cut scores of truly magnificent spikes of The Roan last summer. This glad is one of my top favorites though, theoretically, it shouldn't be. The color, light red when seen at a distance, proves upon closer inspection to be deep red interlaced with veinings of white. It's more beautiful than it sounds! In addition, the heavy substance, lavish ruffling, and "knuckles" in the throat give it surpassing beauty of form. The Roan is as handsome as it is unique.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Tivoli ★★ ★ (460) (K. & M, 1947) (85 days) (Greta Garbo x Mesdag) Tivoli opens 7-9 clean-cut, beautifully-spaced florets of an exquisite pure-pink color on spikes about five feet tall. A splendid grower and an unbeatable cutter. Strongly recommended.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Tomahawk ★★ ★ (436) (Graff, 1952) (85 days) (Red Charm x Red Seedling) This new scarlet appears to be an excellent performer, making prime cutting spikes right down the row. Not as clear a color as Poinsettia but still very, very good. This could prove a big-time commercial.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)
(S 1-.35; 10-2.80) (Blbts. 5-.25; 25-1.00)



Trail's End ★★ ★ (566) (Ficht, 1949) (85 days) Neyron rose with pale yellow throat describes this larger version of Betty's Choice. Although this glad is somewhat veined, like The Roan, it is of value because of its unusual color.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Twinkles ★★ ★ (232) (Butt, 1948) (70 days) (Harlequin x Crinkle) A provocative little pixie of a glad whose intense ruffling and gaudy yellow and bittersweet orange tones make it a gem for sophisticated arrangements. Highly popular. See our picture on page 28.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)

Tyrone ★★ ★ (466) (Deam, 1952) (80 days) This clear lavender self reminds one of Minuet in both color and formality of spike. Tyrone looks like a steady performer and a fine show glad. It has already won several championships.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)
(S 1-.50; 10-4.00) (Blbts. 10-1.00; 100-8.00)

Lavishly frilled WHITE LACE glads, ruby-red Dolgo crabs, and double shasta daisies create a stimulating line pattern in a pleasing radiating movement.

Vanguard ★★ (501) (De Groot, 1949) (70 days) Vanguard is a larger, buffier version of Salmon's Glory and has a more distinctive spear in the throat. Vanguard was a good early cutter last summer. Opens well in water.

(L 2-.30; 10-1.20) (M 10-.80)
(S 10-.50) (Blbts. 50-.30)

Velvet Mantle ★★ ★ (454) (Fischer, 1949) (85 days) (Dr. Hoeg x Black Opal) Next to Dark David and Ruffled Ebony, this is the outstanding maroon in our fields. Velvet Mantle varies somewhat in the number of florets it will open—5-9 being typical. An exceptionally tall grower with real buggy-whip spikes. An unusually graceful glad with an especially lustrous sheen inherited from Dr. Hoeg (which imparted it also to Bonfire). Velvet Mantle makes a stunning basket. This variety makes high-crowned deep red bulbs—so beautiful I have often been tempted to picture them.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

Wedgwood ★★☆☆ (366) (Fischer, 1947) (70 days)
 (Lavender & Gold x Seedling) This utterly charming ruffled lavender pictured on page 29 can only be called a miracle of beauty. The heavy substance, gorgeous ruffling, chaste throat, and fine wiry stem make Wedgwood the arrangement glad par excellence.

Dr. Cason of Tennessee, who for several years wrote the annual comprehensive summary of varieties for the December **Bulletin** of the North American Gladiolus Council, in his summary of both 1949 and 1950 included Wedgwood in his "Ten Best Glads of the Year".

Even fanciers who prefer the giants fall for Wedgwood! If you grow glads solely for the enjoyment of your family and friends or for cut-flowers, do not overlook Wedgwood. It opens ideally in water and cuts well from small and medium bulbs—an important

trait of a good commercial. Wedgwood rated 98% in the latest symposium of the Canadian Gladiolus Society—the highest rating of any variety.

(L 2-.25; 10-1.00) (M 10-.70)
 (S 10-.40) (Blbts. Pkg. .30)

"When you advertise Wedgwood as 'queen of the early lavenders,' you don't go far enough. I should like to add that she is queen of the glad patch."

—Lester W. Mills, Iowa.

"I was very well satisfied with the corms you sent in my order last spring. I think that 'Wedgwood' and 'Friendship' are two of the more beautiful glads and are very hard to beat as cut-flowers. They should be wonderful commercial var's."

—C. R. Stoh, British Columbia.

New York: "This being a very hot summer and one of the worst I have experienced in ten years of growing glads as a hobby, many ordinarily fine varieties just were not up to par. Your introductions for 1953 did very well, however; they seemed to be able to take it."
 —Edward Drier.

Manitoba: "Magnet was really outstanding in spite of imperfect placement . . . My plant was 64 inches high with 28 buds on the main stem and 13 out at one time."
 —Mrs. Albert H. Miller.

This "inverted hat" shaped bowl with its wide rim and depressed crown solves the problem of using figurines that are not supposed to be in water. Our nice summer grouping is composed of dainty STARLET glads with white caladium leaves and three young birds to give life and action to the grouping. A bamboo base gives width. Note how the green markings in the foliage pick up the green of the bowl, thus making a more unified color grouping.

ABOUT VASES

The vases used by Mr. Starker in his arrangements were obtained at various florist shops and department stores with the exception of the one on page 28 and the inverted "hat" on this page. These are hand-made vases made to order by the Ro-Mar Pottery of 309 N.W. Grayson Road, Portland 1, Oregon. The price of the vase on page 28 is \$8.50 and of the "hat", \$7.50. If interested in securing duplicates of either of these cases, or of other Ro-Mar vases, please write the Ro-Mar Pottery direct.



White Goddess ★★★ (500) (Roberts, 1948) (80 days) (Myrna x Heritage) This lovely ruffled white seems to grow better each year. White Goddess throws five-foot spikes with considerable consistency. A high-class white and a good commercial prospect. Pictured on page 24.

(L 2-.25; 10-1.00) (M 10-.70)
(S 10-.40) (Blbts. Pkg. .25)

White Lace ★★★ (300) (Fischer, 1951) (70 days) ((Elizabeth the Queen x Lavender and Gold) X Starlet) We believe that this is the most beautiful small-flowered white glad in existence (although we have had to raise it to the 300 size classification). White Lace is a glorified Cupid, which is saying a good deal since Cupid is very much glorified itself! But white Lace has the substance of an Easter Lily plus exquisite ruffling so intense it produces that puckered effect in the throat called "knuckles"—found only in a very few glads of lavishly beautiful form. White Lace is a honey for arrangements (see Mr. Starker's gem on page 44). If you want a glad that is absolutely tops for wedding decorations and choice make-up work, depend on White Lace. I don't know of another variety which

produces as many bulblets, and they also grow well. If you grow any cut-flowers at all, a quart of White Lace bulblets would be a fine investment.

(L 1-.25; 10-2.00) (M 2-.25; 10-1.00)
(S 10-.60) (Blbts. Pkg. .30)

"Your White Lace was super with me."

—Howard R. White, Pennsylvania.

"I am enclosing check for \$47.00 for enclosed order. All of your varieties performed quite well for me last year . . . But the favorite of all was White Lace . . . This variety should be a knockout with florists . . . I will likely plant more bulblets of this variety than any other this year.

—S. E. Taylor, Rockley Gardens, West Virginia.

"White Lace is a beauty, as is also Sweet Sixteen."

—Paul Carroll, Utah.

White Symphony ★★★

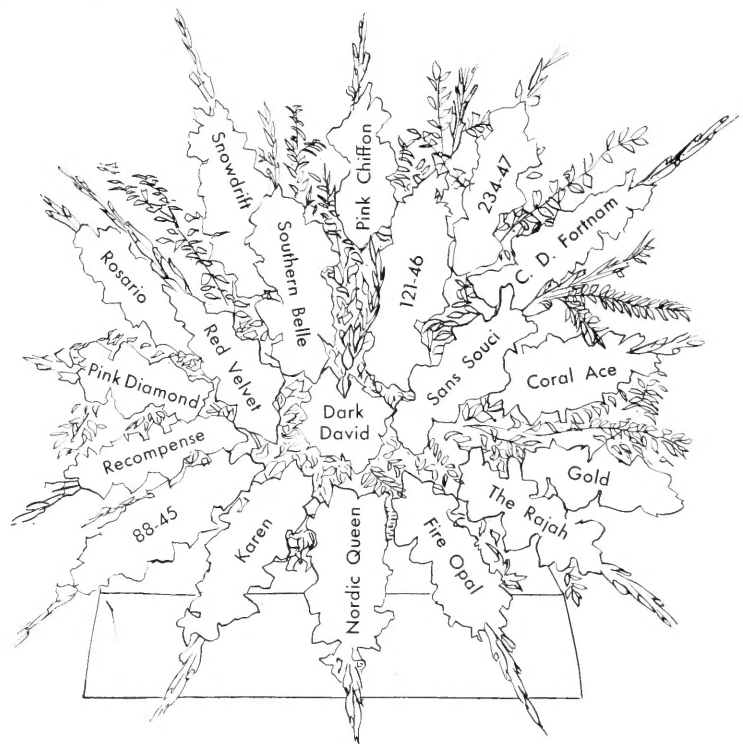
(500) (Webb, 1951) (80 days) A vigorous snow white variety that opens up to eight ruffled florets with good attachment. A good grower and propagator.

(L 1-.50; 10-4.00) (M 1-.35; 10-2.80)
(S 1-.20; 10-1.50) (Blbts. 10-.25; 100-1.50)

Back Cover Collection

Named varieties in our Back Cover basket are fully described in our alphabetical list. A word now about the seedlings: 88-45 is the last of the Noweta Rose sisters—a massive, crystalline, light rose self. 234-47 is a frilled yellow rival of Gold. 121-46 created a sensation at the 1950 Central International Show at Madison and we ourselves consider it 50% better than either Mother Fischer or Florence Nightingale. It is a full sister of Nordic Queen and Evangeline.

None of the above seedlings can be sold prior to introduction. However, we are including them gratis with all the three collections below. In return we'd appreciate a report on their performance. (The bulbs and propagation will be yours to keep, of course.)



BACK COVER COLLECTION "A":

1L of each of the 16 named varieties in our back cover basket (catalog value: \$18.25) for \$14, prepaid. (1L of each of the seedlings will be sent free.)

BACK COVER COLLECTION "B":

1M of each of the 16 named varieties in our back cover basket (catalog value: \$15.65) for \$12, prepaid. (1M of each of the seedlings will be sent free.)

BACK COVER COLLECTION "C"s

1L and 1M of each of the 16 named varieties in our back cover basket (catalog value: \$33.90) for \$25, prepaid. (1L and 1M of each of the seedlings will be sent free.)

Graphic Color Index

(With page numbers)

A Graphic Arrangement of the Color Classes with the Cool Colors toward the Left and Warm Colors toward the Right, Dark Colors toward the Top and

DARK ROSE-RED
 Ruffled Ebony...38
 Nila...30
 New York...30

DARK RED
 Ace of Spades...13
 Dark David...19
 Velvet Mantle...44
 Marshall Montgomery...30

ROSE-RED
 Harry Hopkins...26
 Burma...16
 Rosy Future...38

ROSE
 Elmer's Rose...19
 Noweta Rose...33
 Magnet...29
 Edgewood...19
 Rosita...38
 Rosie O'Grady...37
 Burma Rose...16
 Rosario...37
 Rosebloom...37
 Flora...22

ROSE-PINK
 Rose Charm...37
 Trail's End...44
 Crown Jewel...18
 Francesca...22

DEEP VIOLET
 Abu Hassan...13
 Salaman's Sensation...40

PURPLE
 King David...27
 Kashmir...27
 Knighthood...27
 The Rajah...43
 Karen...26

LAVENDER
 Parthiena...33
 Sterling...43
 Col. Atkinson...16

LAVENDER
 Wedgwood...45
 Tyrone...44
 Chivalry...16
 Lavender Lace...27
 Eliz. the Queen...19
 Lav. Beauty...27

BLUE AND SILVER SMOKIES
 Mesa Mist...30
 Oklahoma...33

SCARLET
 Salute...40
 Sans Souci...43
 Tarawa...43
 Dee Twelve...19
 Bonfire...16
 Tomahawk...43
 Blazing Fire...15
 Red Wing...37
 Leah Gorham...27
 Carnival...16
 Fire Gleam...22

SCARLET-ORANGE
 Twinkles...44
 Circe...16

RED, PINK, AND BRONZE SMOKIES
 Dusty Miller...19
 Sandman...40
 Stormy Weather...43
 Southern Belle...40
 Frosty...23

DEEP ORANGE
 Fire Opal...22
 Orange Gold...33
 Flicker...22

Light Colors toward the Bottom (Even within the Color Classes). All Color Classes in Logical Relationship to Each Other except the Two Smoky Classes Which Are Placed Arbitrarily for Convenience.

DEEP YELLOW
 Gold...23
 Helios...26
 Prospector...36

MEDIUM VIOLET
 Ravel...36

LIGHT VIOLET
 Better Times...14

PALE VIOLET

WHITE WITH VIOLET THROAT
 Sparkling Eyes...42
 Crusader...18

WHITE WITH PURPLE THROAT
 Sparkling Eyes...42
 Crusader...18

WHITE WITH ROSE THROAT

WHITE WITH SCARLET OR PINK
 Pink Dots...36

SNOW WHITE
 Mother Fischer...30
 White Symphony...46
 Snowdrift...40
 Pauline...33
 Summer Snow...43

LT. SALMON-PINK
 Cordova...18
 Edith Warr...19
 Susan Kay...43

SALMON-PINK
 Dolly Varden...19
 Coral Ace...18
 Spic and Span...40
 Necia...30
 A. L. Stephen...13
 Painted Lady...33

SALMON-ORANGE
 Ginger...23
 Betty Duncan...15
 Peter Pan...36

SALMON
 Ladrone...27
 King Alfred...27
 Gorgeous Deb...26
 Boise Belle...15

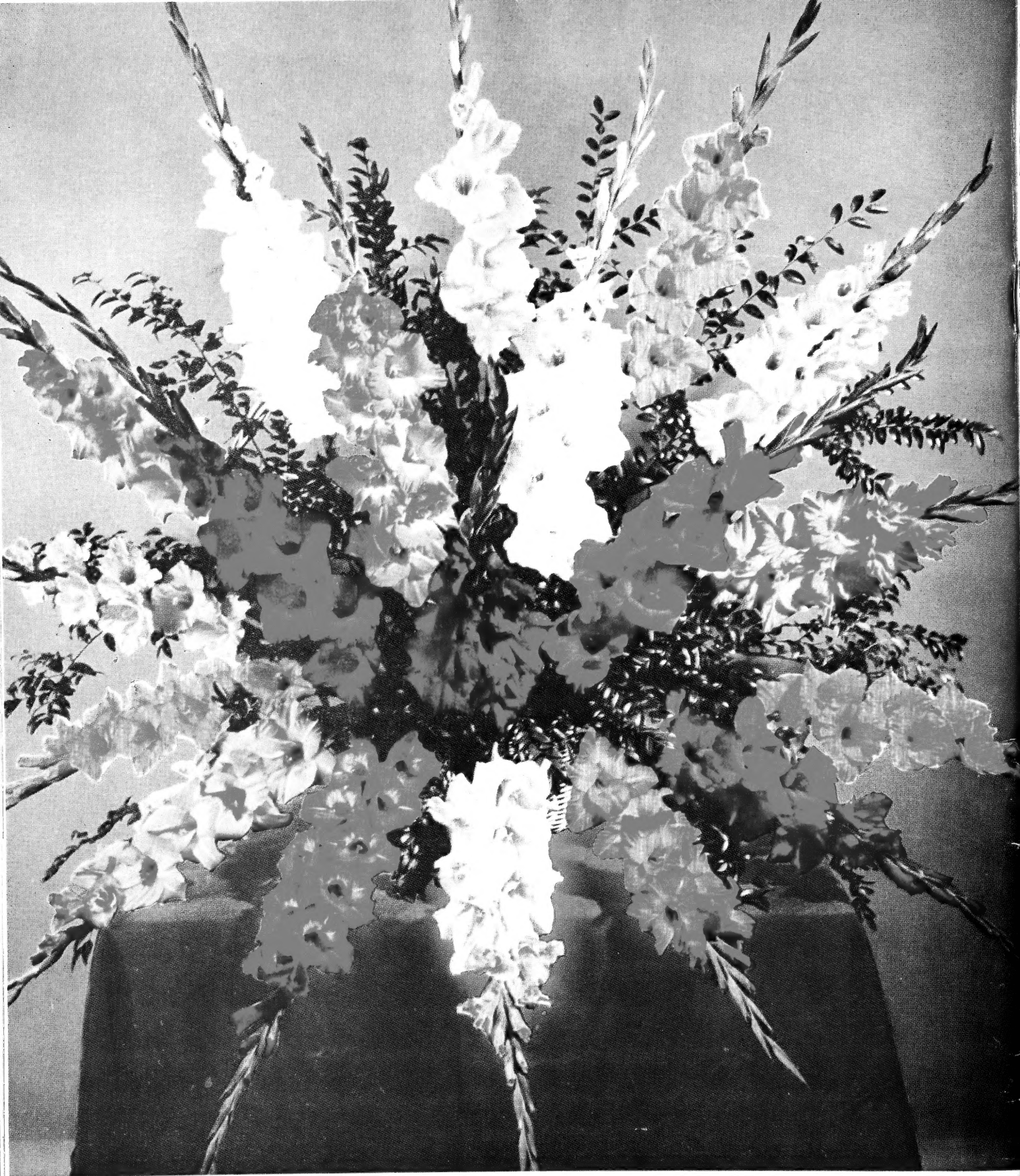
LIGHT ORANGE
 Little Gold...27

DEEP BUFF
 Oct. Sunshine...33
 Manchu...30
 Patrol...33
 Quiberon...36

LIGHT YELLOW
 Aureole...13
 Gene...23
 Babs...13
 Autumn Moon...13
 Statuette...42

CREAM
 Cream Orchids...18
 Leading Light...27
 Salaman's Glory...40

CREAMY WHITE
 Florentine...22



GLAD FANCIERS' BACK COVER COLLECTION

In this giant basket are shown sixteen of the newest and most talked-of introductions **PLUS** three of our outstanding seedlings which are not yet introduced and which are not yet for sale. For identification of varieties shown above and for our special offer, please turn back to page 46.